



the**muse**

StackUp

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Oct 15 2015

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WHAT WE'LL TALK ABOUT TODAY

- Intro to The Muse & GROWTH!
- How we're helping our clients
- Life in The MSO

INTRO TO THE MUSE & GROWTH!

15M+ MEMBERS TRUST THE MUSE TO
IMPROVE THEMSELVES, DISCOVER THEIR
PASSION, AND FIND AND EXCEL AT A
MEANINGFUL AND INTERESTING CAREER AT
THE MOST ELITE COMPANIES IN THE WORLD

OUR MISSION

TO BUILD THE MOST BELOVED AND TRUSTED
CAREER DESTINATION FOR PEOPLE IN THE
FIRST 10-15 YEARS OF THEIR CAREER

HOW WE'RE HELPING OUR CLIENTS



65%
Women



95%
College
Educated



60%
Passive Job
Seekers



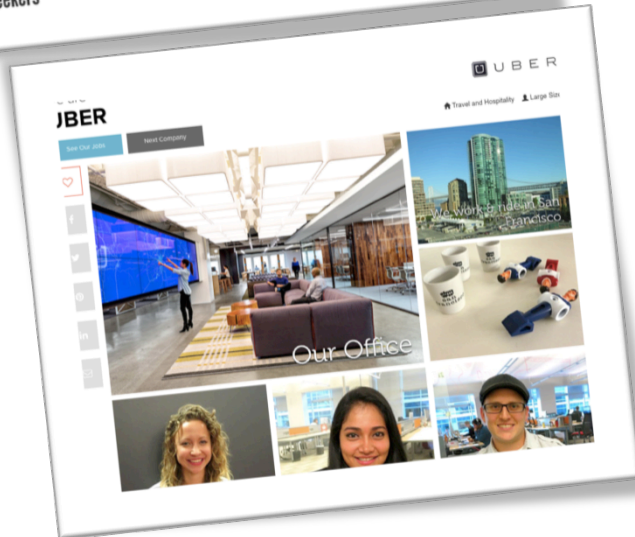
29
Average User
Age



40%
Advanced
Degree



54%
Non-White



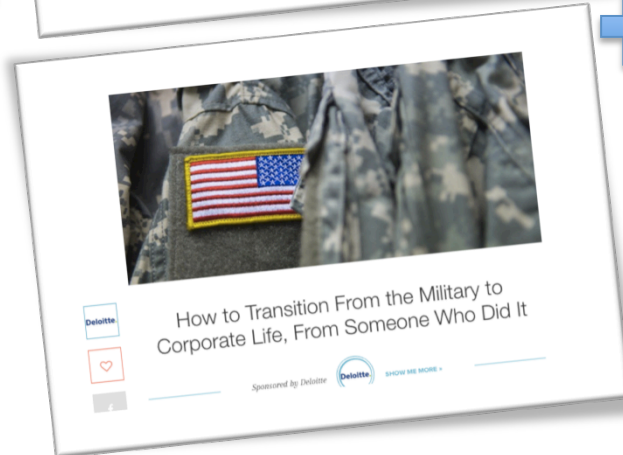
HOW WE'RE HELPING OUR CLIENTS



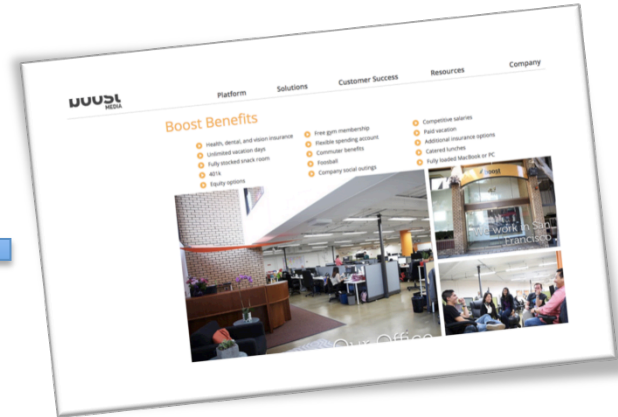
A screenshot of a Facebook post from the company 'facebook'. The post features a collage of images: an office interior, a car, and a person. Text includes 'ACEBOOK', 'Social Media', 'Large', 'See Our Jobs', 'Visit Company', 'Our Office', and 'We Work in Menlo Park, CA and around the world'. Three employee profiles are listed: Peipei Zhou (Manager, Global Client Solutions), Elora Jarani (Software Engineer, Facebook iOS), and Caitlin Kalinowski (Head of Product Design Engineering, Oculus). The post is sponsored by Gap Inc.



A social media post from Gap Inc. featuring a photograph of a clothing store with a large orange circular graphic that reads '10 COMPANIES HIRING LIKE CRAZY IN OCTOBER'. Below the image, the text says '10 Companies Hiring Like Crazy in October' and 'Sponsored by Gap Inc.' with a 'SHOW ME MORE' button.



A social media post from Deloitte featuring a photograph of a military uniform with an American flag patch. The text reads 'How to Transition From the Military to Corporate Life, From Someone Who Did It' and 'Sponsored by Deloitte' with a 'SHOW ME MORE' button.



A social media post from LJUSL featuring a photograph of an office interior. The text includes 'Platform Solutions Customer Success Resources Company' and 'Boost Benefits' with a list of benefits: Health, dental, and vision insurance; Unlimited vacation days; Fully stocked break rooms; 401k; Equity options; Free gym membership; Flexible spending accounts; Commuter benefits; Health; Company social outings; Competitive salaries; Paid vacation; Additional insurance options; Career growth; Fully stocked MacBook or PC.

HOW WE'RE HELPING OUR CLIENTS

Just a Few of The Muse's Happy Clients

facebook

THE WALL STREET JOURNAL

HomeAway

HBO

McKinsey&Company

TED

Gap Inc.

Dropbox

UBER

COMCAST

DOLBY

TEACHFORAMERICA

Gap Inc.

Dropbox

UBER

COMCAST

DOLBY

TEACHFORAMERICA

themuse

LIFE IN THE MSO

- WORK ETHIC IS A TALENT
- TRUST THE PROCESS
- TEAM FIRST
- OWN IT
- THINK LONG TERM, ACT WITH INTEGRITY
- HAVE FUN. KEEP SCORE. WIN!

Meet The Muse's

DEVANTE LEWIS-JACKSON

Next Person

the muse

Media Sales

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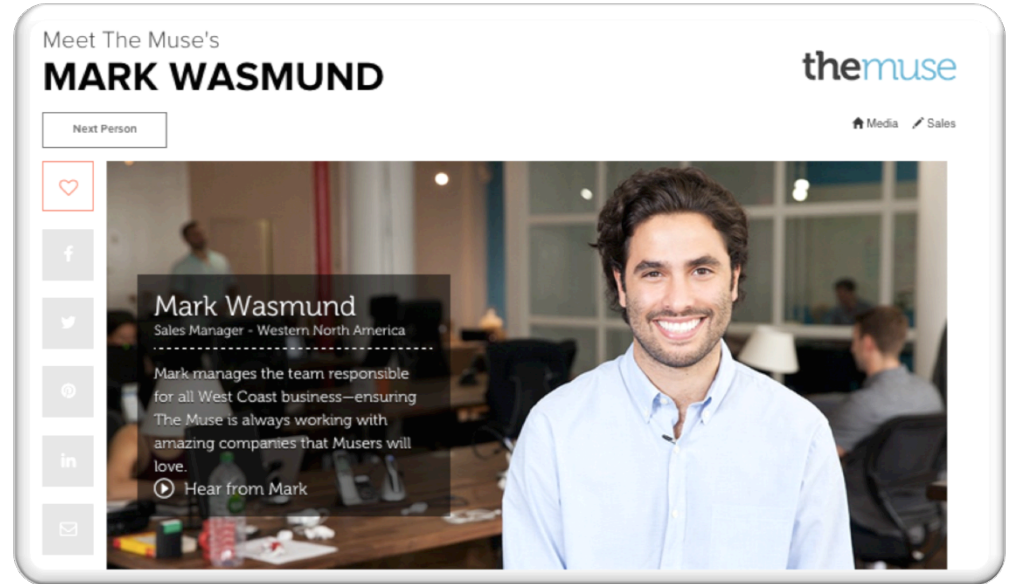
Devante Lewis-Jackson
Business Development Associate

Devante helps The Muse grow by identifying and reaching out to Atlanta-based companies—putting together detailed presentations to show them how The Muse can showcase their company cultures.

▶ Hear from Devante

LIFE IN THE MSO

- RESULTS ORIENTED
- FOCUS ON GROWTH, COACHING, & DEVELOPMENT
- INBOUND & OUTBOUND LEADS
- QUALITY SALES STACK
- CAREER PATHING
- NO EGO
- NO ASSHOLES!



Meet The Muse's
MARK WASMUND

Next Person

Media Sales

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Mark Wasmund
Sales Manager - Western North America

Mark manages the team responsible for all West Coast business—ensuring The Muse is always working with amazing companies that Musers will love.

▶ Hear from Mark



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