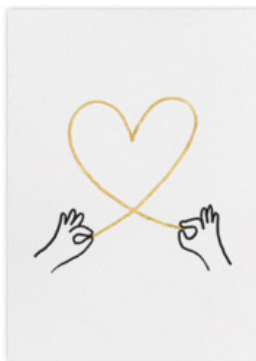




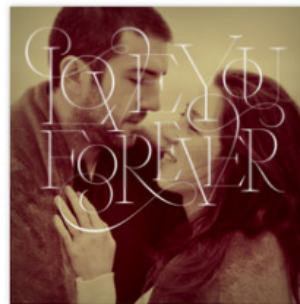
JUNE 2015 | STACKUP



Stud Muffin
The Indigo Bunting
Available as folded



String Heart
Ashkahn



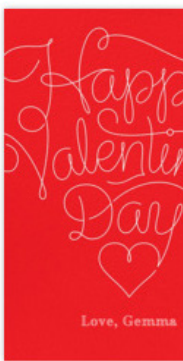
Love You Forever (White) - Pho...
Jessica Hische
Available as folded



Love You Type - Hot Pink
Jessica Hische



Full Bleed Heart (Pink)
Available as folded



Red Letter Day
Love, Gemma

“Paperless Post is reimagining invitations through **technology and design** to make people more connected at life’s important moments.”



Only Have Eyes For You
The Indigo Bunting
Available as folded



Love Potion (Chris Sasaki)
Red Cap Cards



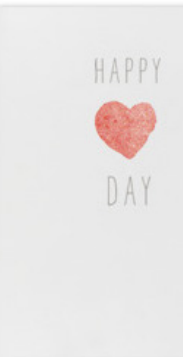
Pink Legs
Mr. Boddington's Studio
Available as folded



Heart - Pink
The Indigo Bunting



Four Photo Title Card - Ivory



Happy Heart Day
Linda and Harri

DESIGN AT PAPERLESS POST

Content | Brand | Product

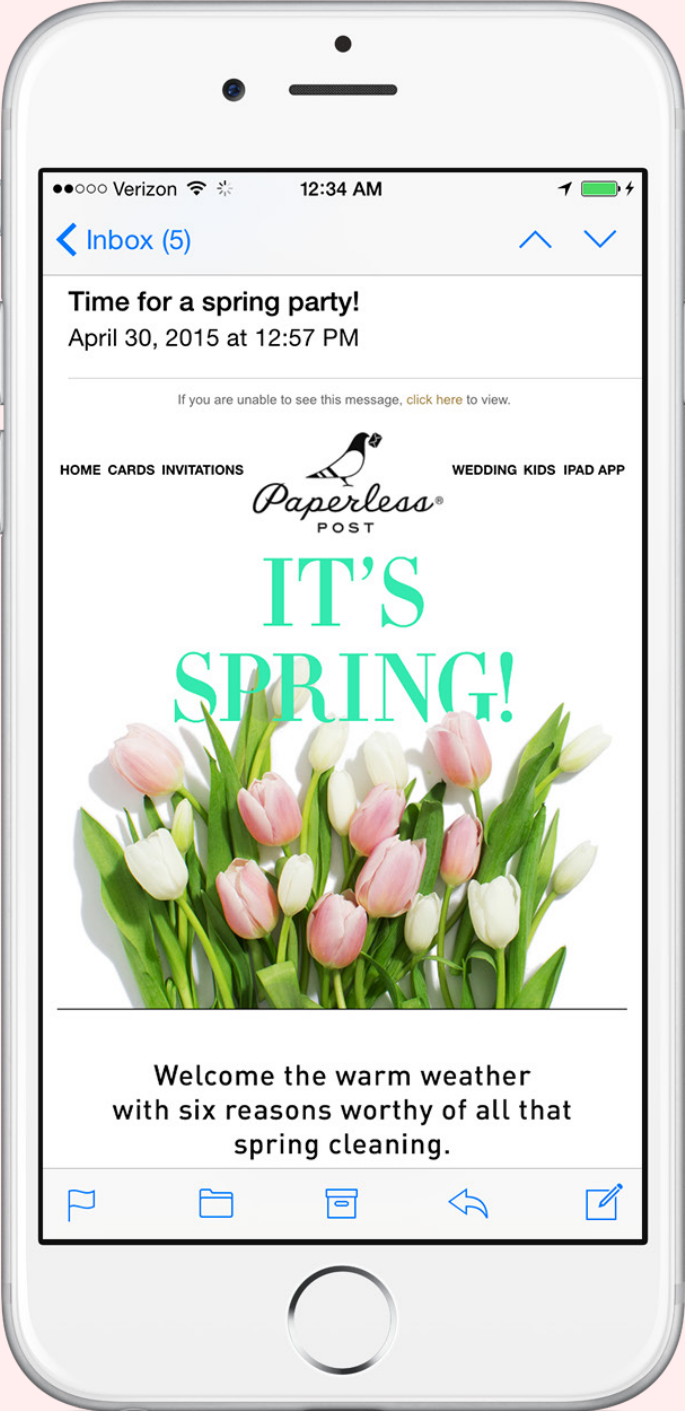


DESIGN AT PAPERLESS POST

**We use design to help other
people design.**







Verizon 12:34 AM

Inbox (5)

Time for a spring party!
April 30, 2015 at 12:57 PM

If you are unable to see this message, [click here](#) to view.

HOME CARDS INVITATIONS *Paperless* POST WEDDING KIDS IPAD APP

IT'S
SPRING!



Welcome the warm weather
with six reasons worthy of all that
spring cleaning.





Watermelon Slice The Indigo Bunting

ONLINE PAPER

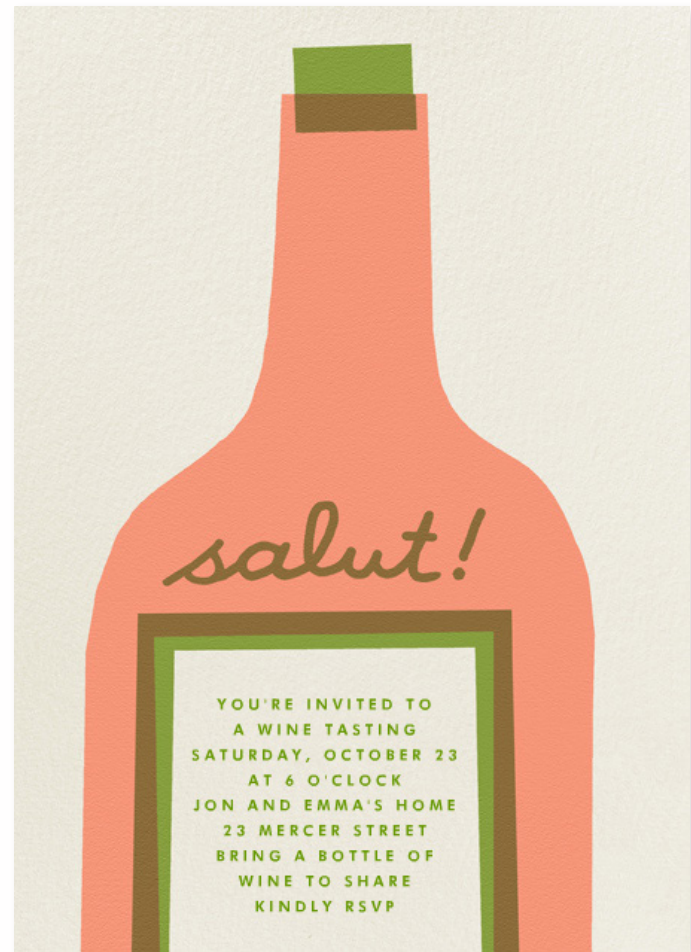
Starting at 2 Coins

Customize

★ Add to favorites

\$ Coins and pricing

A detailed view of the watermelon slice invitation card. The card features a large watermelon slice illustration with the text: "JOIN US FOR A SUMMER PICNIC JULY 15TH AT NOON CENTRAL PARK BRING A BLANKET AND A DISH TO SHARE YOU'RE INVITED". To the right is a customization panel with a close button (X), the title "Watermelon Slice The Indigo Bunting", two buttons for "ONLINE" and "PAPER", the text "Starting at 2 Coins", a "Customize" button with a right arrow, and two options: "★ Add to favorites" and "\$ Coins and pricing". On the left side of the panel, there are three small icons: a watermelon slice, a laptop, and an envelope, each with a star below it. Navigation arrows are on the far left and right.



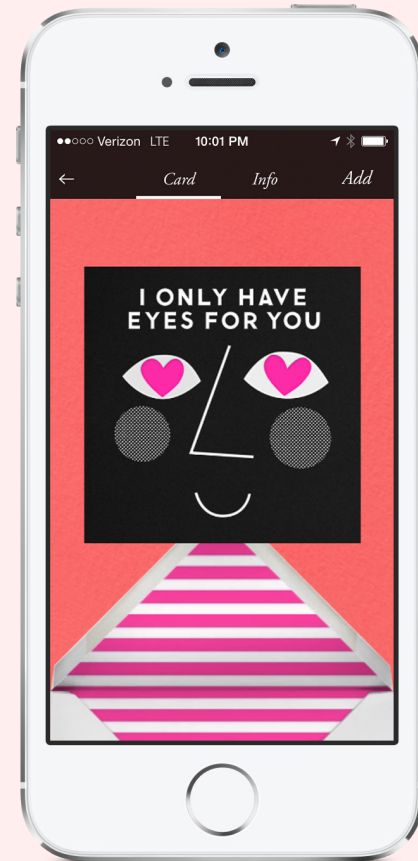
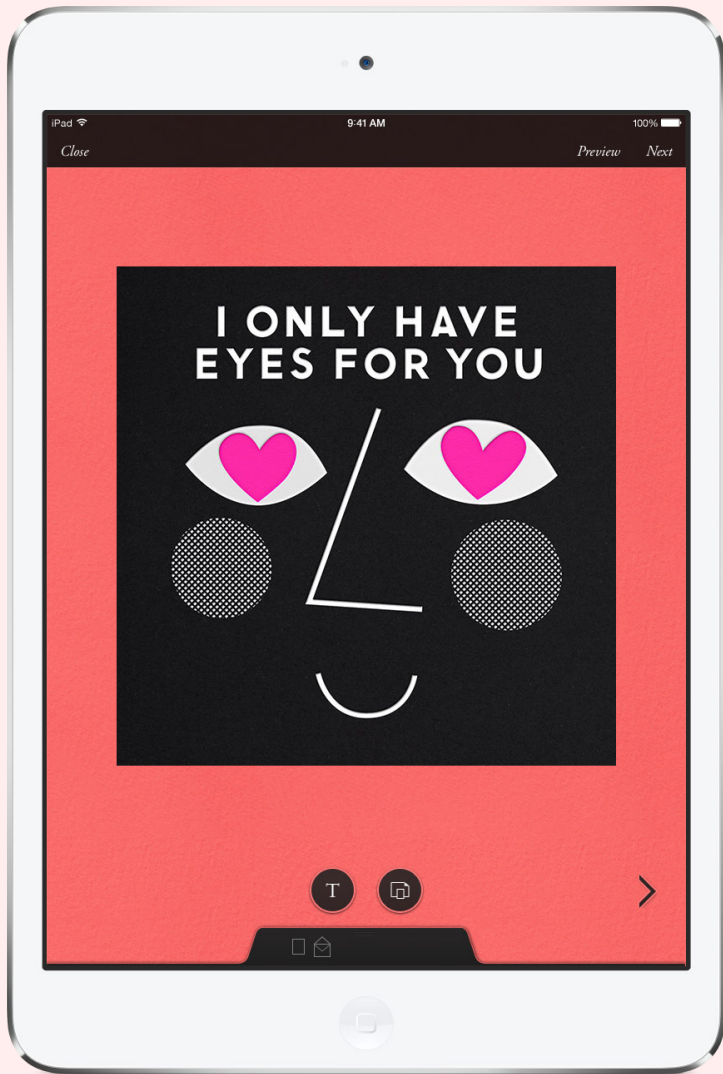




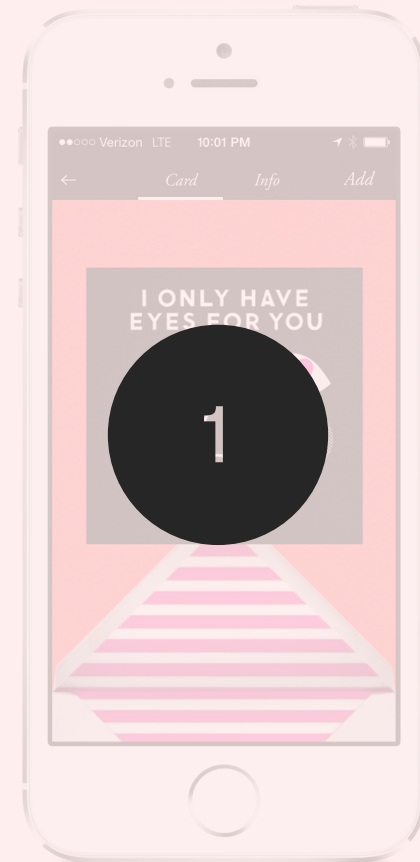
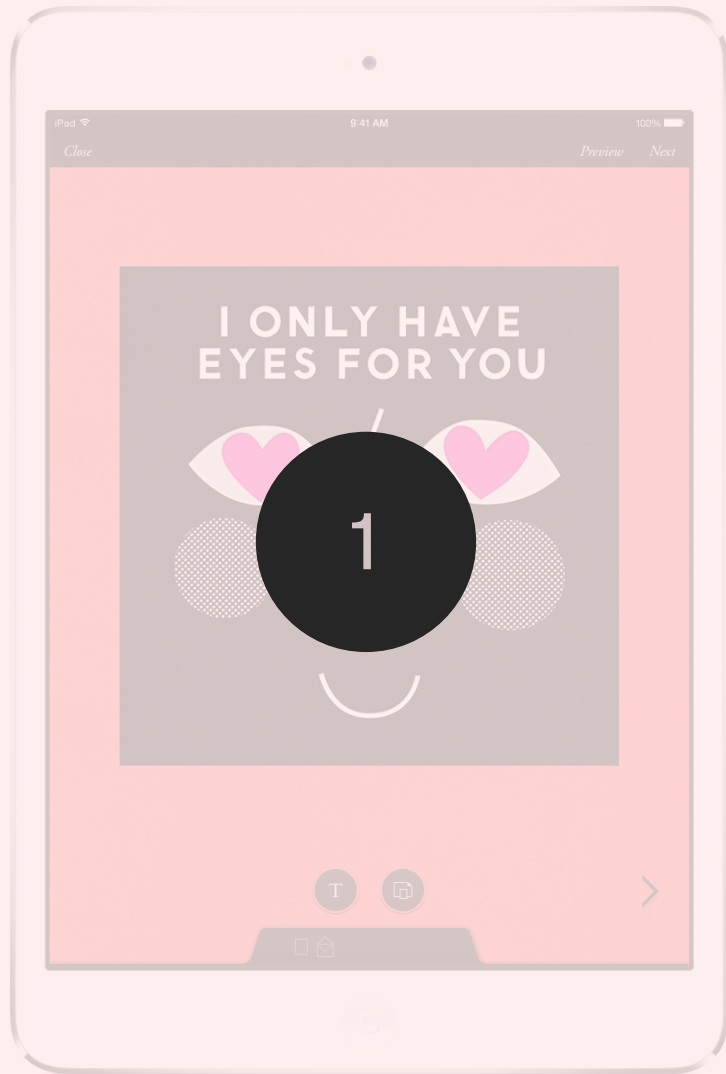
SENDERS



RECEIVERS



FROM: YOUR SECRET ADMIRER TO: MY VALENTINE | SUBJECT: "XOXO"



FROM: YOUR SECRET ADMIRER TO: MY VALENTINE | SUBJECT: "XOXO"



GUEST LIST

Cassandra Bennet
Catherine de Bourgh
Charles Bingley
Charlotte Lucas
Edward Gardiner
Elizabeth Bennet Darcy
Fitzwilliam Darcy
George Wickham

...See 250 more

FROM: MR. & MRS. SUMMERSON TO: FAMILY AND FRIENDS | SUBJECT: "SAVE THE DATE!"



GUEST LIST

Cassandra Bennet
Catherine de Bourgh
Charles Bingley
Charlotte
Edward
Elizabeth
Fitzwilliam
George Wickham

Many

...See 250 more

FROM: MR. & MRS. SUMMERSON TO: FAMILY AND FRIENDS | SUBJECT: "SAVE THE DATE!"



SENDERS

5 Million



RECEIVERS

65 Million



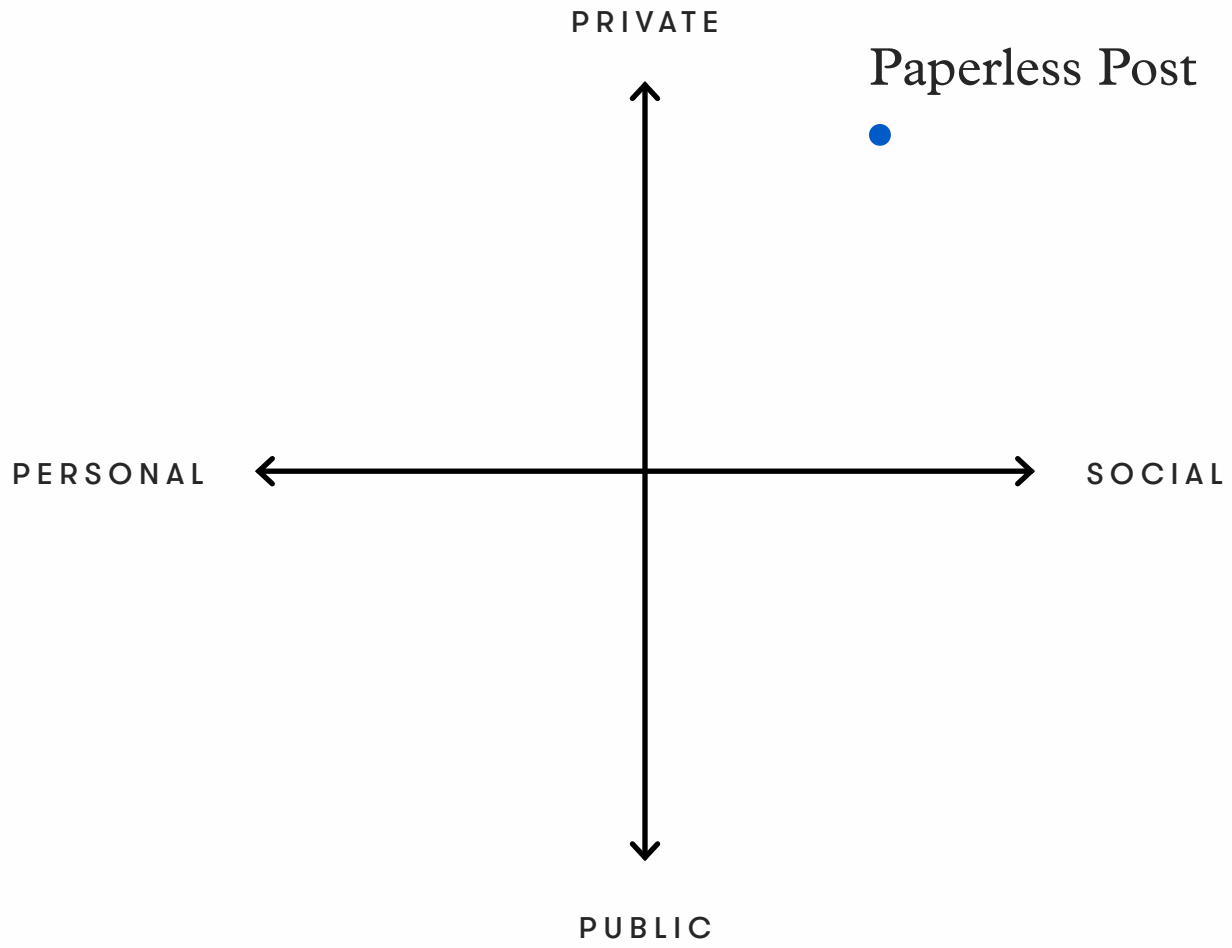
SENDERS



RECEIVERS









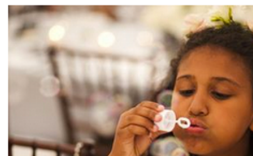
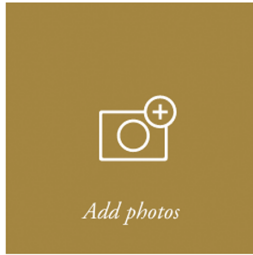
Search cards and invitations...



ONLINE

PAPER

JESSICA KARLE



BETA









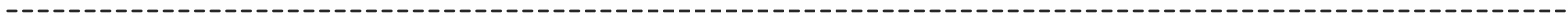






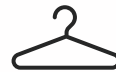
















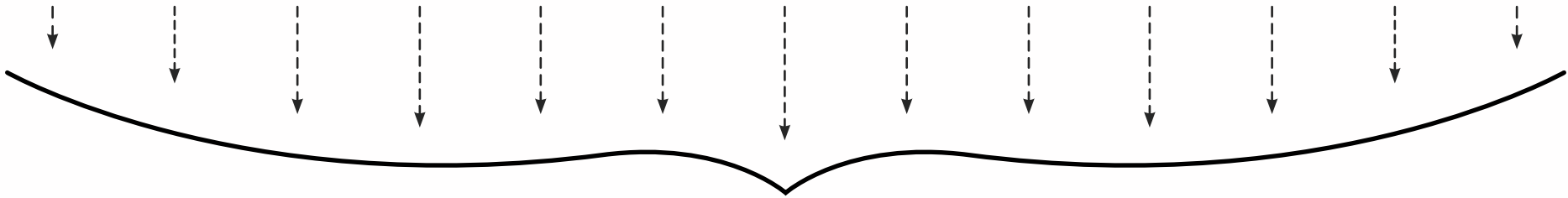




RECEIVE

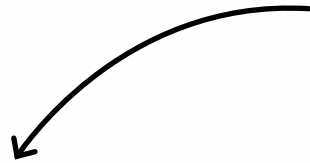
DECIDE

ATTEND



SEND

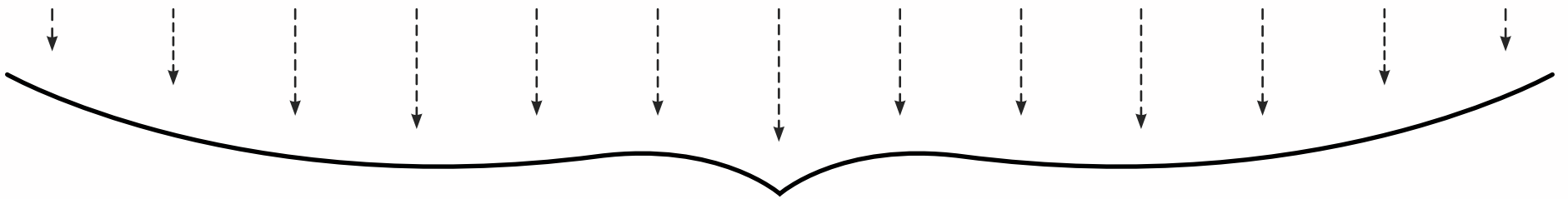
This whole thing makes up the receiver experience.



RECEIVE

DECIDE

ATTEND



SEND

2014

Focus on Engagement.

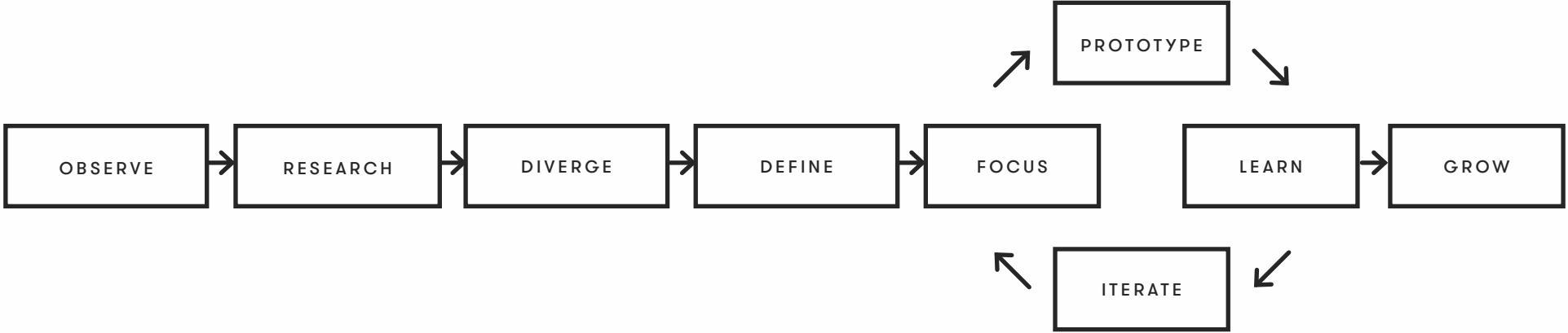
2015

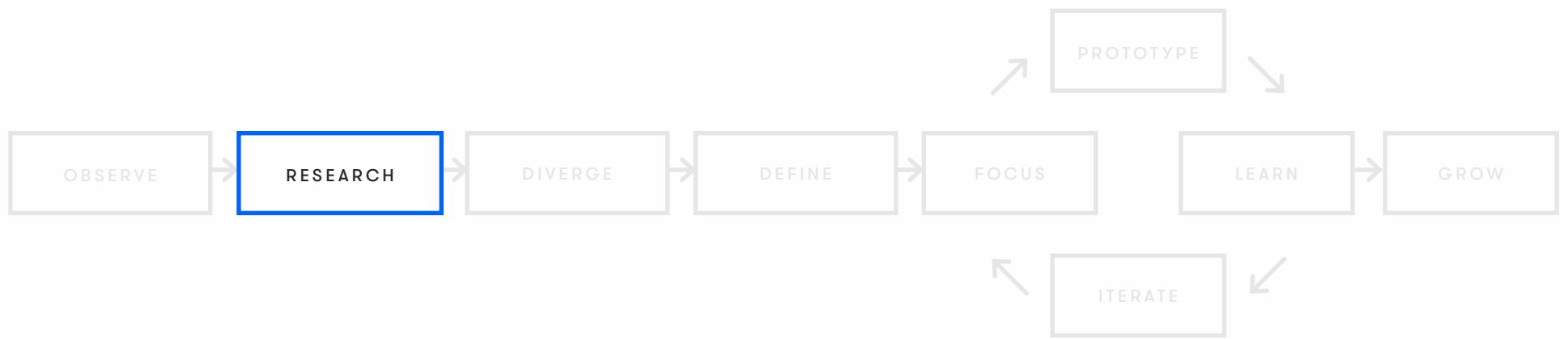
Back to the basics — ambitiously.

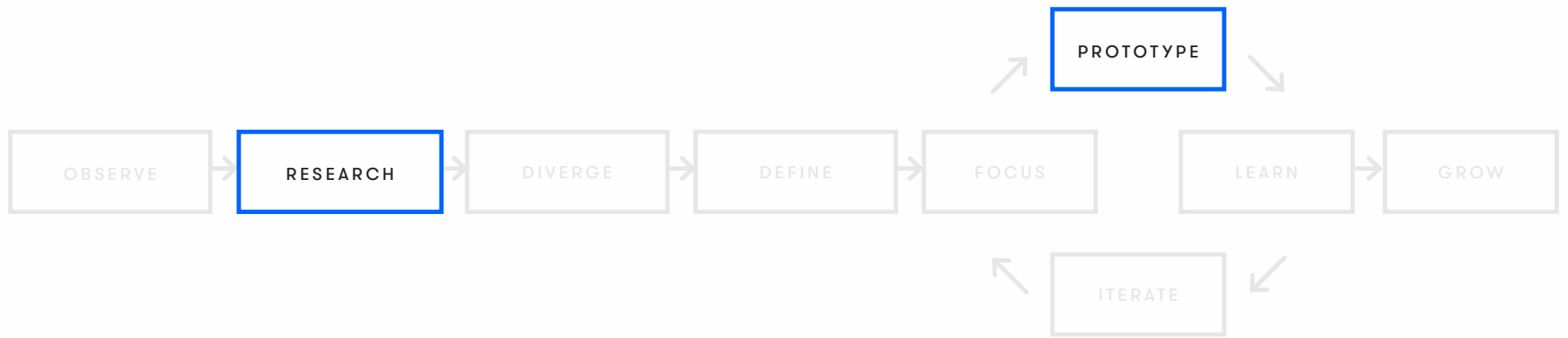
COLLABORATIVE PRODUCT TEAM STRUCTURE

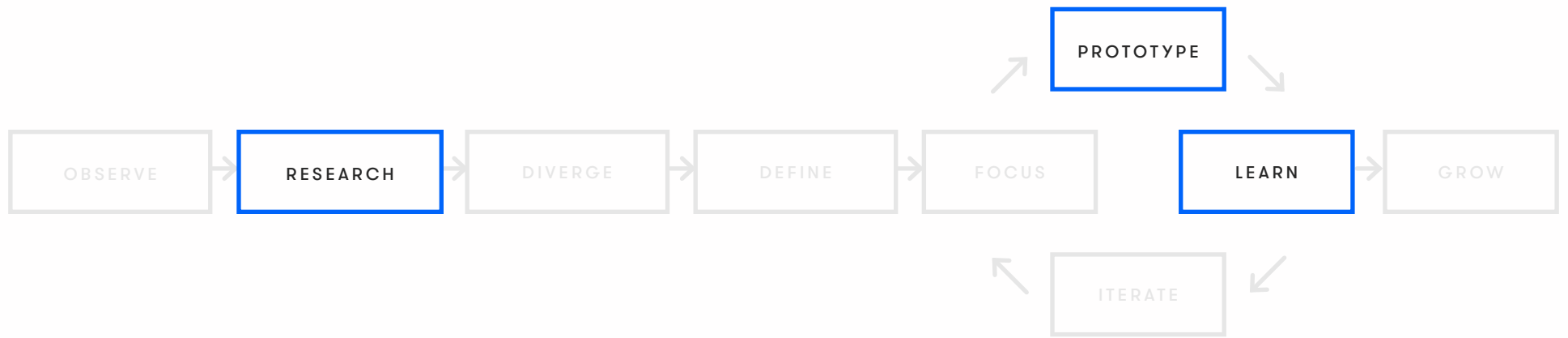
Design | Engineering | P. Mgmt













THANK YOU!

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