

**oscar**

Design

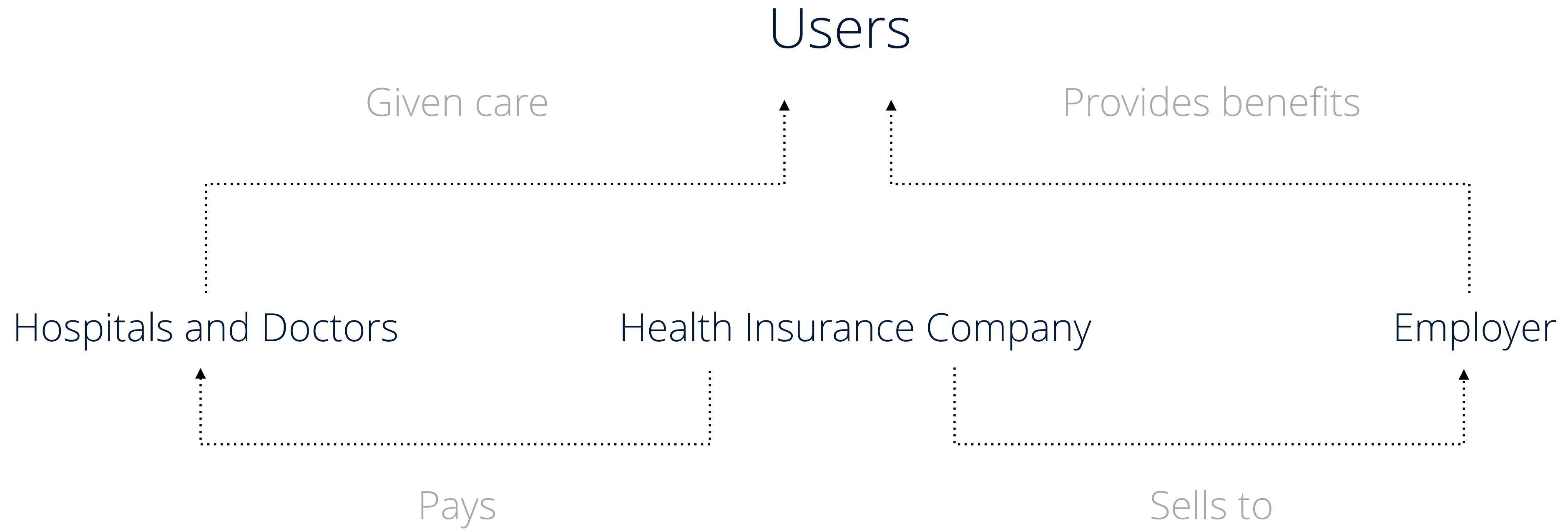
# The design team.

Josh - Product Designer

Adam - User Experience Designer

# Healthcare in America is broken

- Says everyone



And on top of it all, health insurance is...

Confusing

Mired in historic policy

Seen as the bad guy.

## Things are changing fast...

Affordable Care Act otherwise known as "Obama Care"

40 million individuals getting insured

Shop for insurance like everything else

Sounds like an industry ripe for disruption

# Hi, we're Oscar.

Based in SoHo, New York

200 people

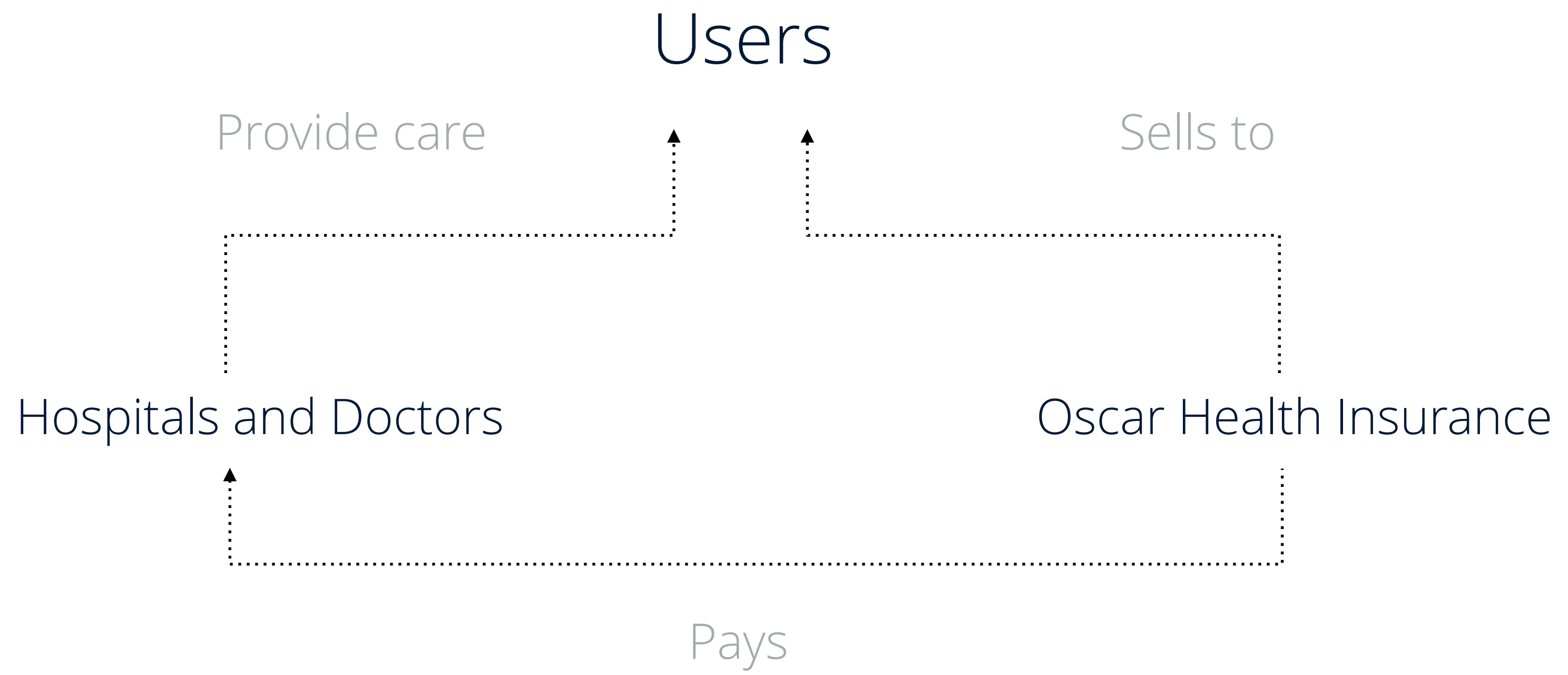
Full licensed in New York, New Jersey, California, and Texas

40,000 members and counting

+

iOS App, Android App, Responsive Member and Marketing

Website plus Internal Tools for Oscar Employees





...what truly makes us different

Design driven

Empowerment through a guided experience

Cost transparency

Our people

Our job: Make it simple

We're tackling some big problems.

## Oscar's challenges...

Opinions are poor, expectations are high.

Its a regulatory quagmire.

Our product must be flexible

Members should be deriving value in good times and bad.

Never make assumptions about understanding.

Not everyone is a healthy, 30 year old  
technophile making \$100k a year.

.... and by the way, they make up a very small portion of our membership.

# The design team's challenges...

Our industry demands empathy.

We're growing really fast.

Data vs. User Voice

Design is replicable... lots of big players with lots of money.

# Design at Oscar

## Product Design

App aesthetics

Interactions

User Flows

Prototyping

## User Experience

Member Research

Usability Testing

Information Architecture

Service Design

## Product Manager

Business Requirements

Timelines

User flows

Data Research

## **de·sign**

1.) a plan or drawing produced to show the look and function or workings of a building, garment, or other object before it is built or made.

2.) purpose, planning, or intention that exists or is thought to exist behind an action, fact, or material object.



Everyone at Oscar is a designer...

## Everyone...

Doctors and nurses

Product management

Customer Service

Data Science

Marketing

Engineers

Eligibility

Insurance Product

Legal

Sales

We need to make a product that is simple, human, and smart.

**1**

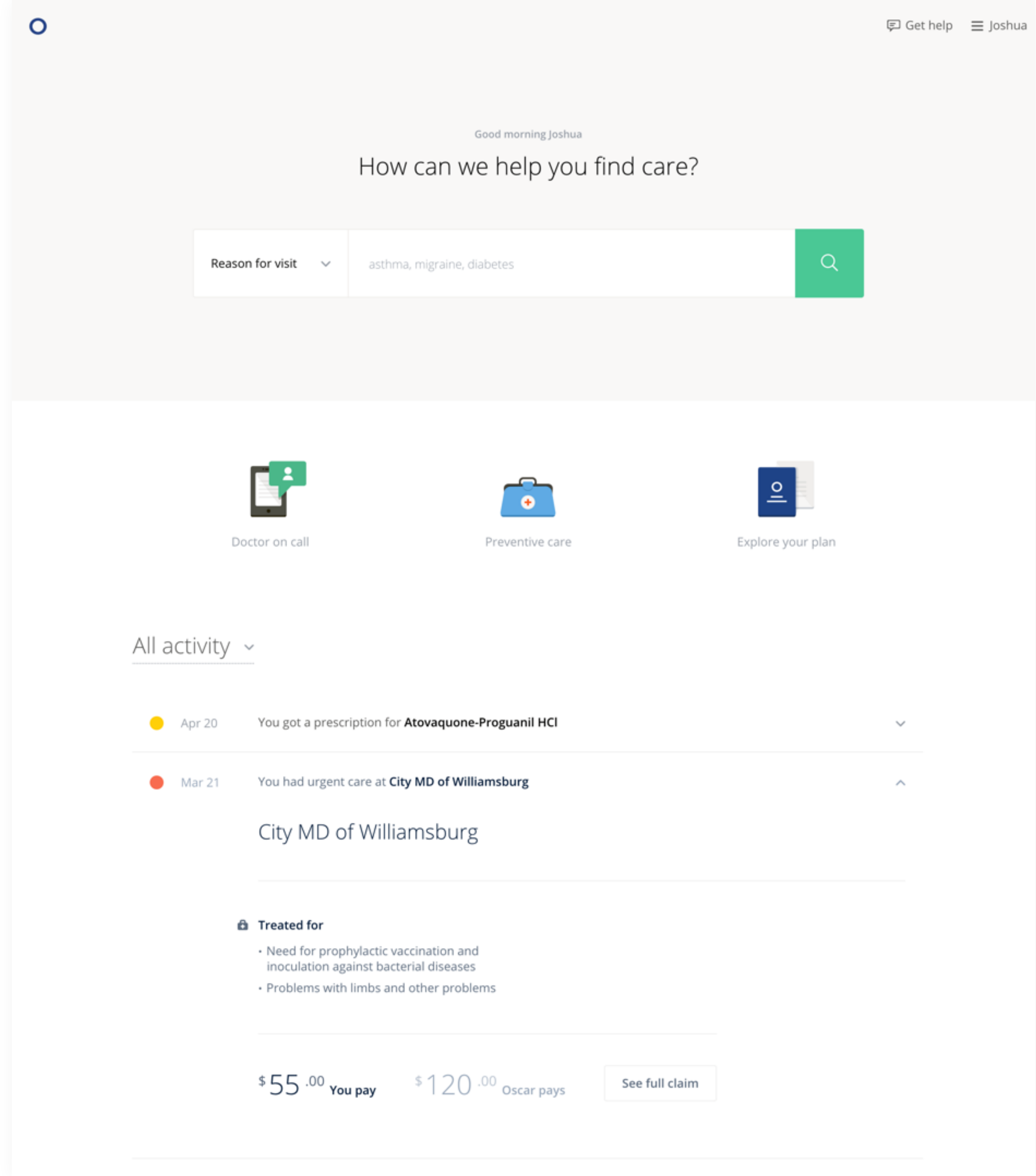
Understand complexity.

Understanding this...

medline article name	medline ID	condition/procedure	ccs condition code	ccs condition name
Hernia	283	condition	143	Abdominal hernia
Hiatal Hernia	4370	condition	143	Abdominal hernia
Abdominal Pain	3061	condition	251	Abdominal pain
Arrhythmia	147	condition	OSC1	Abnormal heart beat (Arrhythmia)
Acne	124	condition	OSC2	Acne
Toe Injuries and Disorders	3648	condition	208	Acquired foot deformities
Kidney Failure	302	condition	157	Acute and unspecified renal failure
Respiratory Syncytial Virus Infections	3101	condition	125	Acute bronchitis
Acute Bronchitis	5755	condition	125	Acute bronchitis
Heart Attack	5	condition	100	Acute myocardial infarction
Alcoholism	120	condition	660	Alcohol-related disorders
Fetal Alcohol Spectrum Disorders	1300	condition	660	Alcohol-related disorders
Alcohol	1558	condition	660	Alcohol-related disorders
Allergy	24	condition	253	Allergic reactions
Hives	289	condition	253	Allergic reactions
Food Allergy	1256	condition	253	Allergic reactions
Latex Allergy	1439	condition	253	Allergic reactions
Common Infant and Newborn Problems	5428	condition	253	Allergic reactions
Hair Loss	5282			
Anal Disorders	137			
Rectal Disorders	5870			
Anxiety	144			
Phobias	360			
Post-Traumatic Stress Disorder	367			
Stress	422			
Obsessive-Compulsive Disorder	471			
Panic Disorder	601			
Aneurysms	141			
Brain Aneurysm	4926			
Aortic Aneurysm	4931			
Appendicitis	1223			
Asthma	2			
Asthma in Children	1507			
Athlete's Foot	151			
Attention Deficit Hyperactivity Disorder	152			
Child Behavior Disorders	184			
Bacterial Infections	158			
Foodborne Illness	254			
Streptococcal Infections	421			
Whooping Cough	461			
E. Coli Infections	1010			
Listeria Infections	1241			
Diphtheria	1512			
Biodefense and Bioterrorism	1550			
Mycobacterial Infections	5360			
Colonic Polyps	3134			
Uterine Fibroids	1222			
Bile Duct Diseases	3787			
Vision Impairment and Blindness	165			
Refractive Errors	946			
Laboratory Tests	210			
Insect Bites and Stings	526			
Spider Bites	5249			
Burns	176			
Bursitis	1230			
Kidney Stones	1224			
Bladder Cancer	163			
Bone Cancer	169			
Brain Cancer	173			
Neuroblastoma	1240			
Acoustic Neuroma	1624			
Childhood Brain Tumors	4177			
Breast Cancer	3			
Male Breast Cancer	3577			
Lung Cancer	86			
Cervical Cancer	111			
Colorectal Cancer	88			
Esophageal Cancer	245			
Head and Neck Cancer	330			
Oral Cancer	331			
Nasal Cancer	2720			
Throat Cancer	5841			
Kidney Cancer	301			
Wilms' Tumor	3075			

Care path blurbs											
Source: John Loser											
index	level_0	minor	major		blurb	dna	diff	pct	index	epmclid	
0	2	HOSP	major	0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1327	2
1	2	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1328	2
2	2	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1329	2
3	2	HOSP		1	(When you have a Visit, you usually - 0.74 - also have a Visit)	When you have a Visit, you usually - 0.74 - also have a Visit	000000010000	T1	0.651162791	5890	2
4	2	HOSP		1	(When you have a Visit, you usually - 0.74 - also have a Visit)	When you have a Visit, you usually - 0.74 - also have a Visit	000000010000	T1	0.651162791	5891	2
5	2	HOSP		1	(When you have a Visit, you usually - 0.74 - also have a Visit)	When you have a Visit, you usually - 0.74 - also have a Visit	000000010000	T1	0.651162791	5892	2
6	2	PCP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10824	2
7	2	PCP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10825	2
8	2	PCP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10826	2
9	2	PCP		1	(When you have a Visit, you usually - 0.77 - also have a Visit)	When you have a Visit, you usually - 0.77 - also have a Visit	000000010000	T1	0.665662651	6373	2
10	2	PCP		1	(When you have a Visit, you usually - 0.77 - also have a Visit)	When you have a Visit, you usually - 0.77 - also have a Visit	000000010000	T1	0.665662651	6374	2
11	2	PCP		1	(When you have a Visit, you usually - 0.77 - also have a Visit)	When you have a Visit, you usually - 0.77 - also have a Visit	000000010000	T1	0.665662651	6375	2
12	2	SPEC		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10827	2
13	2	SPEC		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10828	2
14	2	SPEC		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10829	2
15	2	SPEC		1	(When you have a Visit, you usually - 0.84 - also have a Visit)	When you have a Visit, you usually - 0.84 - also have a Visit	000000010000	T1	0.617199708	8799	2
16	2	SPEC		1	(When you have a Visit, you usually - 0.84 - also have a Visit)	When you have a Visit, you usually - 0.84 - also have a Visit	000000010000	T1	0.617199708	8800	2
17	2	SPEC		1	(When you have a Visit, you usually - 0.84 - also have a Visit)	When you have a Visit, you usually - 0.84 - also have a Visit	000000010000	T1	0.617199708	8801	2
18	2	SPEC		2	(When you have a Visit and Lab Test, you may - 0.21 - also have a Visit)	When you have a Visit and Lab Test, you may - 0.21 - also have a Visit	000000010000	O1	0.161475154		
19	4	ER		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9555	4
20	4	ER		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9556	4
21	4	ER		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9557	4
22	4	ER		1	(When you have a Visit, you sometimes - 0.54 - also have a Visit)	When you have a Visit, you sometimes - 0.54 - also have a Visit	000000000001	O1	0.518518519	9558	4
23	4	ER		1	(When you have a Visit, you sometimes - 0.54 - also have a Visit)	When you have a Visit, you sometimes - 0.54 - also have a Visit	000000000001	O1	0.518518519	9559	4
24	4	ER		1	(When you have a Visit, you sometimes - 0.54 - also have a Visit)	When you have a Visit, you sometimes - 0.54 - also have a Visit	000000000001	O1	0.518518519	9560	4
25	4	ER		1	(When you have a Visit, you sometimes - 0.54 - also have a Visit)	When you have a Visit, you sometimes - 0.54 - also have a Visit	000000000001	O1	0.518518519	9561	4
26	4	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0	8826	4
27	4	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0	8827	4
28	4	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0	8828	4
29	4	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0	8829	4
30	4	HOSP		0	(Whenever you receive care, you will always have a Visit)	Whenever you receive care, you will always have a Visit	000000000000	M	0	8830	4
31	4	HOSP		1	(When you have a Visit, you always - 1.00 - also have a Visit)	When you have a Visit, you always - 1.00 - also have a Visit	000000000001	O1	0.6	8831	4
32	4	HOSP		1	(When you have a Visit, you always - 1.00 - also have a Visit)	When you have a Visit, you always - 1.00 - also have a Visit	000000000001	O1	0.6	8832	4
33	4	HOSP		1	(When you have a Visit, you always - 1.00 - also have a Visit)	When you have a Visit, you always - 1.00 - also have a Visit	000000000001	O1	0.6	8833	4
34	4	HOSP		1	(When you have a Visit, you always - 1.00 - also have a Visit)	When you have a Visit, you always - 1.00 - also have a Visit	000000000001	O1	0.6	8834	4
35	4	HOSP		2	(When you have a Visit and Other, you may - 0.20 - also have a Visit)	When you have a Visit and Other, you may - 0.20 - also have a Visit	000000010001	O1	0.15	5902	4

...in order to make this.





# Preventive Care

Oscar cares about keeping you healthy. We cover many preventive tests and services for free, no matter who you are or how often you need them. Talk with your doctor to find out which of these are recommended for you.

Personalized Show all

Gender

Male

Age

27 yrs

Health history

None selected

f\_x | Screening test

	A	B	C	D	E
1	Screening test	Display name	Final Category	Copy written	Description (for website)
4	Alcohol Misuse	Alcohol misuse screening and counseling	Mental Health and Substance Abuse	v	For most adults, moderate drinking doesn't cause any serious health problems. If you are drinking too much, you can improve your health by cutting down or quitting. If you have a problem, it's important to discuss ways to improve them with your doctor. Depending on your risk factors, your doctor may offer behavioral counseling.
5	Alcohol Misuse : Pregnant women	Alcohol misuse screening and counseling, for pregnant women	Mental Health and Substance Abuse	v	Alcohol consumption during pregnancy can put you and your baby at risk. If you have a problem or questions, it's important to discuss ways to improve them with your doctor. Depending on your risk factors, your doctor may offer behavioral counseling.
6	Anemia Screening	Anemia Screening	Child Health	v	Screening for iron deficiency (anemia) is recommended for children at risk between the ages of 6 months and 1 year. Iron deficiency can be caused by a number of factors in infants: rapid growth, inadequate dietary intake, blood loss, decreased absorption, and prematurity. Iron deficiency anemia has been associated with psychomotor and cognitive abnormalities, poor school performance, and mental retardation. You should talk to your doctor to see if your child is at risk.
7	Anemia : Pregnant women	Anemia screening	Pregnancy	v	Your doctor can screen for low iron (anemia) in the office or clinic during a prenatal visit. When you have anemia, your blood doesn't have enough healthy red blood cells to carry oxygen to your tissues and to your baby. It's normal to have mild anemia when you are pregnant. But you may have more severe anemia from low iron or vitamin levels or from other reasons.
8	Aspirin to prevent cardiovascular disease	Aspirin to prevent cardiovascular disease	Heart Health	v	For men over the age of 45, taking aspirin every day can lower your risk of heart attack or stroke. For most people, aspirin is safe. But it's not right for everyone. Talk with your doctor about your risk of heart attack or stroke, and ask if daily aspirin is right for you.
9	Aspirin to prevent cardiovascular disease	Aspirin to prevent cardiovascular disease	Heart Health	v	For women over the age of 55, taking aspirin every day can lower your risk of heart attack or stroke. For most people, aspirin is safe. But it's not right for everyone. Talk with your doctor about your risk of heart attack or stroke, and ask if daily aspirin is right for you.
10	Autism Screening	Autism Screening	Child Health	v	Diagnosing autism spectrum disorder (ASD) can be difficult, since there is no medical test, like a blood test, to diagnose the disorders. Doctors look at the child's behavior and development to make a diagnosis. ASD can sometimes be detected at 18 months or younger; by age 2, a diagnosis by an experienced professional can be considered very reliable.



2

Making things human.



**oscar**



295 Lafayette Street, 6th Floor  
New York, NY 10011

Edward Segel  
106 W 13th St Apt 22  
New York, NY 10011

You owe \$242.95 by January 1

See back for more details.

**Pay online**

Visit [hioscar.com](http://hioscar.com) to set up one-time  
or recurring payments.

**Pay by check**

See the back of this bill for instructions  
on how to pay by check or money order.

**Pay with cash**

Go online to find over 1,000 locations in the  
New York metro area. Unlike our other  
methods, paying with cash incurs a \$1.50 fee.

**Questions? Give us a call**

1-855-OSCAR-55



NAP [NAP/RENTAL NETWORK LOGO]



CUSTOMER NAME  
CUSTOMER NAME

CHOICE POS II

**ID W1234 56789**

NAME

RX BIN# 610502

01 JOHN Q SAMPLE 22

HEALTH PLAN (80840) 9140860054

GRP: 123456-010-00002

PCP \$ 25.00

SPC \$ 35.00

PCP: ABC FAMILY PRACTICE

02 JESS Q SAMPLE

PCP: ABC FAMILY PRACTICE

03 JILL Q SAMPLE

PCP: ABC FAMILY PRACTICE

04 JACK Q SAMPLE

PCP: ABC FAMILY PRACTICE

05 JANE Q SAMPLE

PCP: ABC FAMILY PRACTICE

oscar

Robert  
Albertson

An Oscar Member

Start your care with us  
[hioscar.com](https://hioscar.com) or 1-855-OSCAR-55

oscar

Robert Albertson  
OSC12345678-01  
Simple Silver

You pay for care up to your  
\$4000 deductible. Then Oscar  
pays for everything.

No copays. No coinsurance.

RxBIN	004336	Submit claims to
RxPCN	ADV	MagnaCare
RxGRP	RX1093	PO Box 1001
Payer ID	11303	Garden City, NY 11530

The MAGNACARE™ Oscar Network

# 3

Guiding users.

# Hi, we're Oscar.

## A better kind of health insurance company.

Get your quote



Learn more





Good morning Joshua

# How can we help you find care?

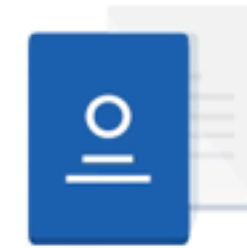
Reason for visit  | asthma, migraine, diabetes 



Doctor on call



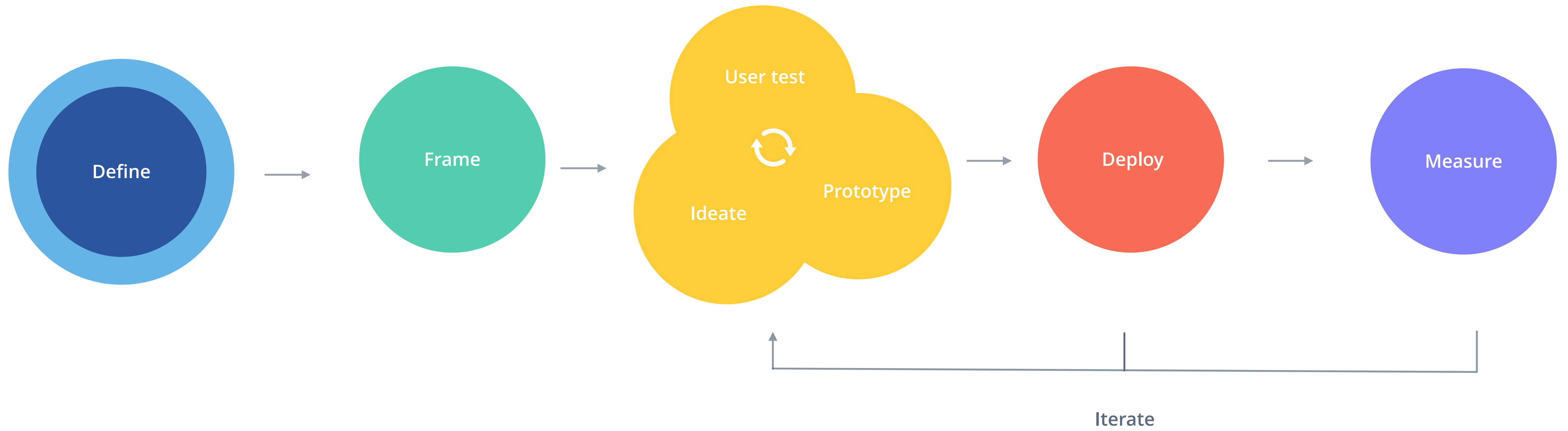
Preventive care



Explore your plan



How we really make things



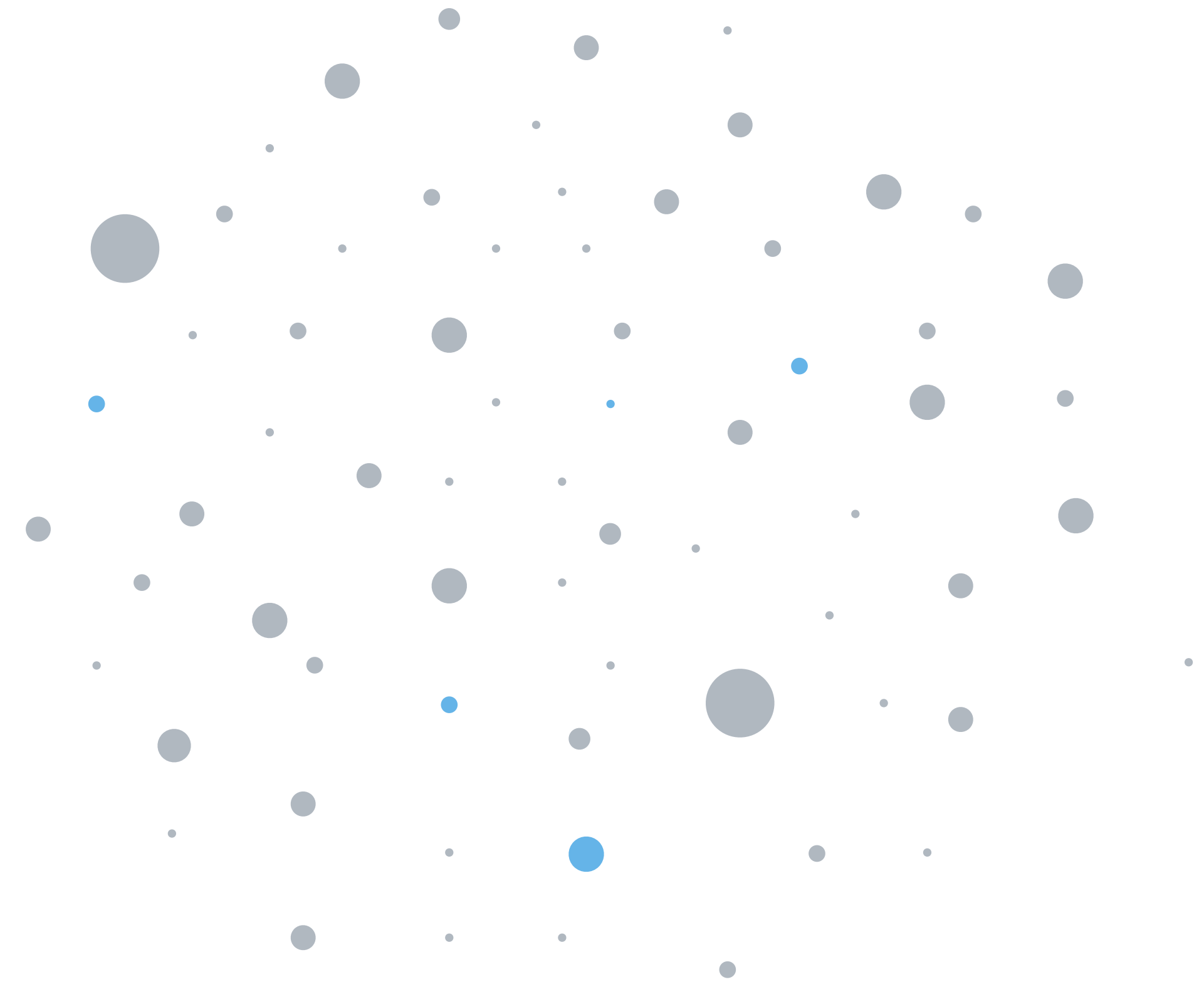
Why do we make what we make

# Define/Vision

Customer Service

Data/Analytics

Business Needs



What happens next

# Frame

Regulation (legal)

Timing (open enrollment)

Specifications (technical)

Design

medline article name	medline ID	condition/procedure	ccs condition code	ccs condition name
Hernia	283	condition	143	Abdominal hernia
Hiatal Hernia	4370	condition	143	Abdominal hernia
Abdominal Pain	3061	condition	251	Abdominal pain
Arrhythmia	147	condition	OSC1	Abnormal heart beat (Arrhythmia)
Acne	124	condition	OSC2	Acne
Toe Injuries and Disorders	3648	condition	208	Acquired foot deformities
Kidney Failure	302	condition	157	Acute and unspecified renal failure
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Food Allergy	1256	condition	253	Allergic reactions
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Panic Disorder	601			
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Brain Aneurysm	4926			
Aortic Aneurysm	4931			
Appendicitis	1223			
Asthma	2			
Asthma in Children	1507			
Athlete's Foot	151			
Attention Deficit Hyperactivity Disorder	152			
Child Behavior Disorders	184			
Bacterial Infections	158			
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Streptococcal Infections	421			
Whooping Cough	461			
E. Coli Infections	1010			
Listeria Infections	1241			
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Vision Impairment and Blindness	165			
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Spider Bites	5249			
Burns	176			
Bursitis	1230			
Kidney Stones	1224			
Bladder Cancer	163			
Bone Cancer	169			
Brain Cancer	173			
Neuroblastoma	1240			
Acoustic Neuroma	1624			
Childhood Brain Tumors	4177			
Breast Cancer	3			
Male Breast Cancer	3577			
Lung Cancer	86			
Cervical Cancer	111			
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Head and Neck Cancer	330			
Oral Cancer	331			
Nasal Cancer	2720			
Throat Cancer	5841			
Kidney Cancer	301			
Wilms' Tumor	3075			

Care path blurbs											
Source: John Loser											
index	level_0	minor	major	blurb	dna	diff	pct	index	epmcd		
0	2	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1327	2	H
1	2	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1328	2	H
2	2	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.23255814	1329	2	H
3	2	HOSP	major	1	When you have a Visit, you usually - 0.74 - also have a	100000000000	T1	0.651162791	5890	2	H
4	2	HOSP	major	1	When you have a Visit, you usually - 0.74 - also have a	100000000000	T1	0.651162791	5891	2	H
5	2	HOSP	major	1	When you have a Visit, you usually - 0.74 - also have a	100000000000	T1	0.651162791	5892	2	H
6	2	PCP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10824	2	P
7	2	PCP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10825	2	P
8	2	PCP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.200677711	10826	2	P
9	2	PCP	major	1	When you have a Visit, you usually - 0.77 - also have a	100000000000	T1	0.665662651	6373	2	P
10	2	PCP	major	1	When you have a Visit, you usually - 0.77 - also have a	100000000000	T1	0.665662651	6374	2	P
11	2	PCP	major	1	When you have a Visit, you usually - 0.77 - also have a	100000000000	T1	0.665662651	6375	2	P
12	2	SPEC	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10827	2	S
13	2	SPEC	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10828	2	S
14	2	SPEC	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.151838733	10829	2	S
15	2	SPEC	major	1	When you have a Visit, you usually - 0.84 - also have a	100000000000	T1	0.617199708	8799	2	S
16	2	SPEC	major	1	When you have a Visit, you usually - 0.84 - also have a	100000000000	T1	0.617199708	8800	2	S
17	2	SPEC	major	1	When you have a Visit, you usually - 0.84 - also have a	100000000000	T1	0.617199708	8801	2	S
18	2	SPEC	major	2	When you have a Visit and Lab Test, you may - 0.21 - also	100000000000	ER	0.161475154			
19	4	ER	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9555	4	E
20	4	ER	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9556	4	E
21	4	ER	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0.444444444	9557	4	E
22	4	ER	major	1	When you have a Visit, you sometimes - 0.54 - also have	100000000000	O1	0.518518519	9558	4	E
23	4	ER	major	1	When you have a Visit, you sometimes - 0.54 - also have	100000000000	O1	0.518518519	9559	4	E
24	4	ER	major	1	When you have a Visit, you sometimes - 0.54 - also have	100000000000	O1	0.518518519	9560	4	E
25	4	ER	major	1	When you have a Visit, you sometimes - 0.54 - also have	100000000000	O1	0.518518519	9561	4	E
26	4	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0	8826	4	H
27	4	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0	8827	4	H
28	4	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0	8828	4	H
29	4	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0	8829	4	H
30	4	HOSP	major	0	Whenever you receive care, you will always have a Visit	000000000000	M	0	8830	4	H
31	4	HOSP	major	1	When you have a Visit, you always - 1.00 - also have a	000000000000	O1	0.6	8831	4	H
32	4	HOSP	major	1	When you have a Visit, you always - 1.00 - also have a	000000000000	O1	0.6	8832	4	H
33	4	HOSP	major	1	When you have a Visit, you always - 1.00 - also have a	000000000000	O1	0.6	8833	4	H
34	4	HOSP	major	1	When you have a Visit, you always - 1.00 - also have a	000000000000	O1	0.6	8834	4	H
35	4	HOSP	major	2	When you have a Visit and Other, you may - 0.20 - also	100000000000	ER	0.15	5902		

How do we make things

# Creation

Sketch

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Style Guide



+



How do we make things

# Creation

Sketch

InVision

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Style Guide

## Style: Color

### Colors

The colors used through out the product help optimize the product experience while retaining the identifiable brand colors.

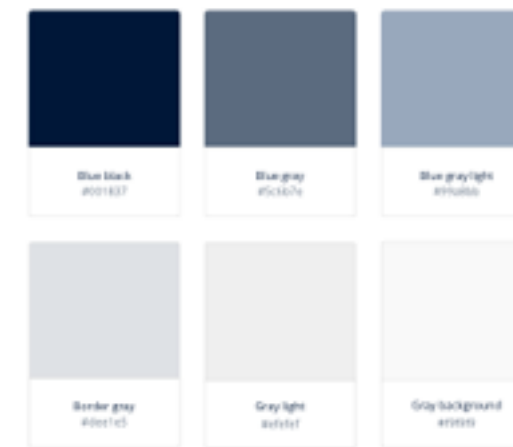
### Primary

The colors below represent the branding palette used for both marketing and product. The colors should help a user recognize the product. Each primary color has a meaning and a use case.



### Gray

The grays in the Oscar product are used for type, tables, backgrounds and borders. They mainly support a blue link to accompany our overall color palette.



### Use cases

All the primary colors and some of the gray contain specific meaning in the product. Below are some of the major examples.



## Style: Typography

### Typography

Good typography adds personality to a design and helps set up the right information hierarchy for a user. The Oscar product uses one font, Open Sans.

### Open sans

Open sans creative title and body styles in the Oscar product. We considered our styles to help create the design language.

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
123456789

### Entity header

Description text that contains more details.

### Entity Details

**Subheader**  
This is the main body copy style. Lorem ipsum dolor sit amet, consectetur adipiscing elit, integer latus tefus vitae leo portibus, sed dicitur ex imperdiet. Aenean porta, tefus efficitur consectetur lobortis, justo elit tenebant eu, ac aliquet erat enim vel purus.

### Subheader

Body copy style for nested elements or scenarios that require a smaller size. Lorem ipsum dolor sit amet, consectetur adipiscing elit, integer latus tefus vitae leo portibus, sed dicitur ex imperdiet. Aenean porta, tefus efficitur consectetur lobortis, justo elit tenebant eu, ac aliquet erat enim vel purus.

### Legal disclaimer

This is the main body copy style. Lorem ipsum dolor sit amet, consectetur adipiscing elit, integer latus tefus vitae leo portibus, sed dicitur ex imperdiet. Aenean porta, tefus efficitur consectetur lobortis, justo elit tenebant eu, ac aliquet erat enim vel purus.

Type: 40px

Type: 38px

Type: 28px

Type: 26px

Type: 24px

Type: 18px

Type: 16px

Type: 14px

Type: 12px

## Components: Buttons

### Buttons

In this section we'll look at the interactive elements that make up the Oscar product. This includes buttons, tabs and more.

### Buttons

We have two button styles in the Oscar design system. Variations based on size and possible icon pairing are the only differences.

#### Primary



#### Secondary



### Text links

In some scenarios a button is too heavy. In these instances text link styles can be used.



### Decision elements

Classic radio buttons and checkboxes. Radio buttons are used for situations that require when only a binary decision can be made. Checkboxes are used for a singular decision or one that requires multiple.



Did it blow up

Deploy

QA

Google Docs

JIRA



+



Does this thing work

Measure

Data

User Testing

splunk<sup>®</sup>>

+





Repeat...

What's next for Oscar?