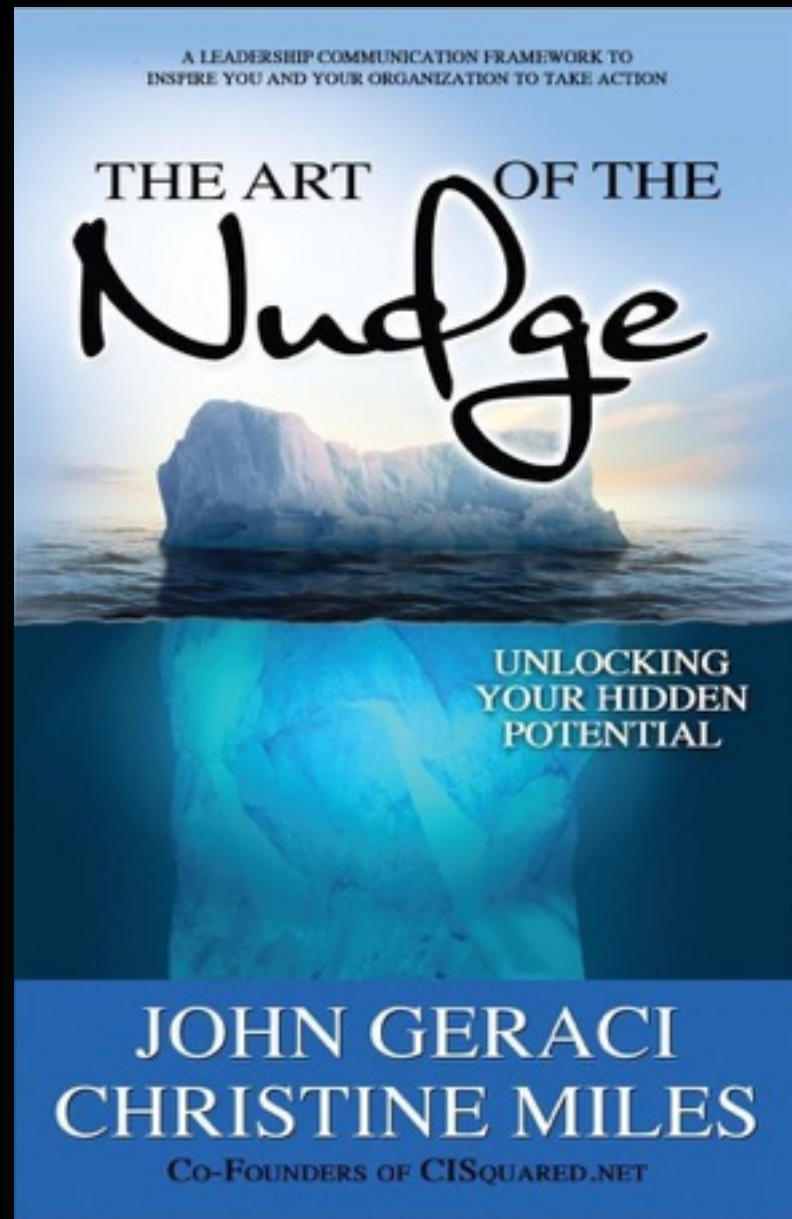




*Continuous Improvement &
Innovation*

CI Squared

**A Leadership Development
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What Makes the Great Ones Great?





**You hold the key to unlocking
your
and your organization's
potential**





1995



1609



The 3 Parts of the Brain

Limbic Brain

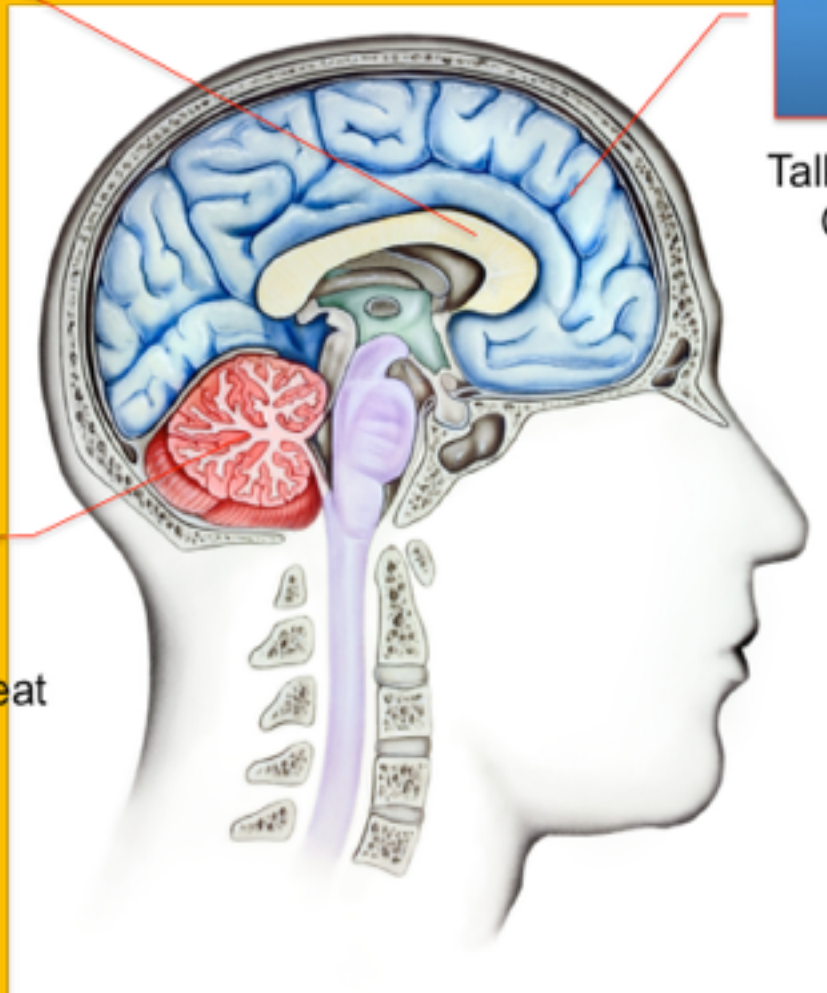
Feel – Remember
Interact with others

Neocortex

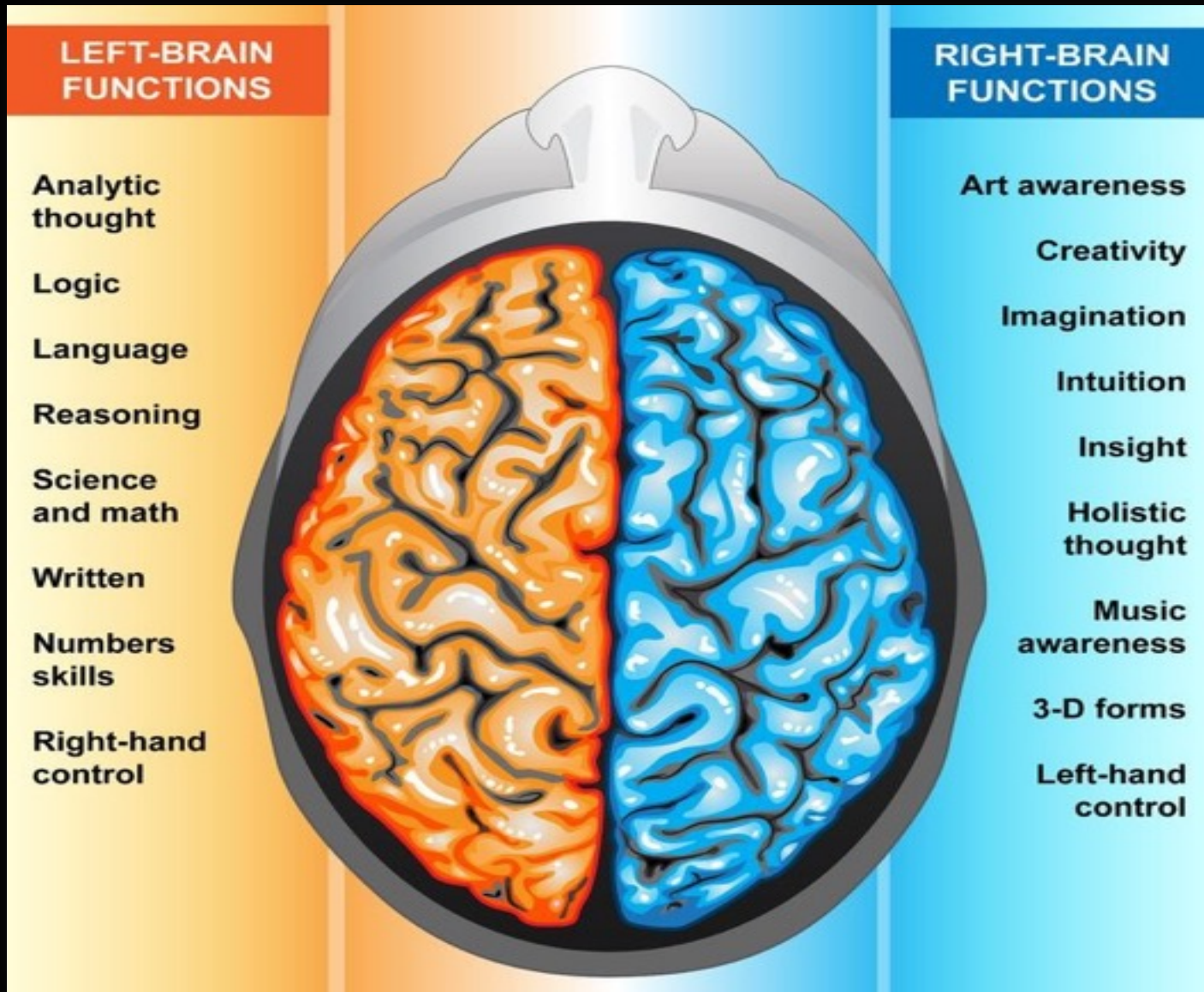
Talk – Think – Move
Create - Learn

Reptilian Brain

Survive – React – Repeat
Repeat-Repeat



Right and Left Brain



The Power of your Brain



Hidden Potential
Resides Here



The World Has Changed



- ❖ Pace of technology
- ❖ Millennials
- ❖ The world is moving faster
 - ✓ Shorter attention spans
 - ✓ Less time
 - ✓ Priorities shift more quickly

What if people and organizations learned to pivot more quickly and decisively?

Worked for 3 years to codify



The Art of the Nudge...

*A Communication Framework
based on two Core Principles*

- 1. Slow down
to speed up**
- 2. Small Nudges can
inspire action**

What are the three top priorities that you need to accomplish?



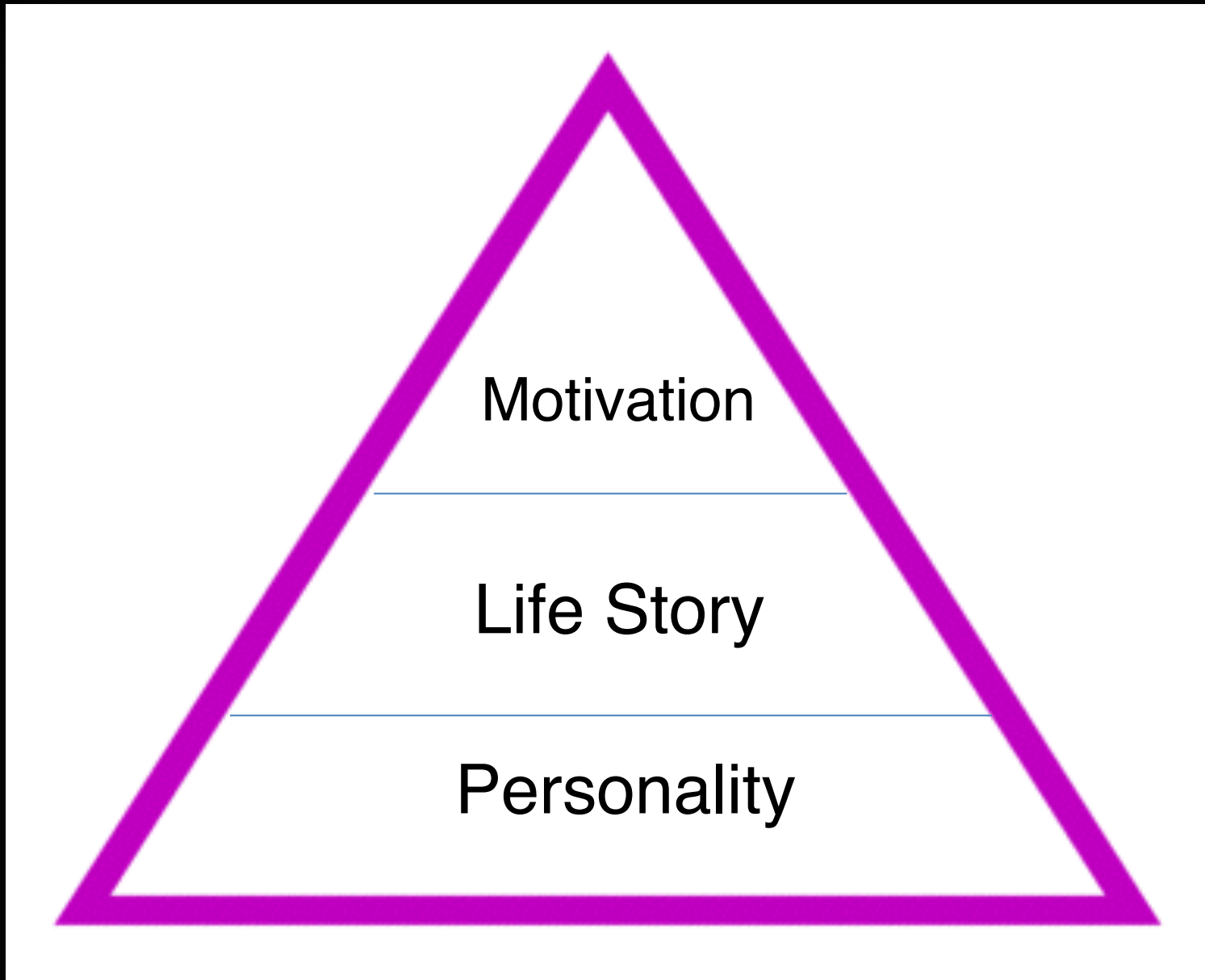
1.

2.

3.

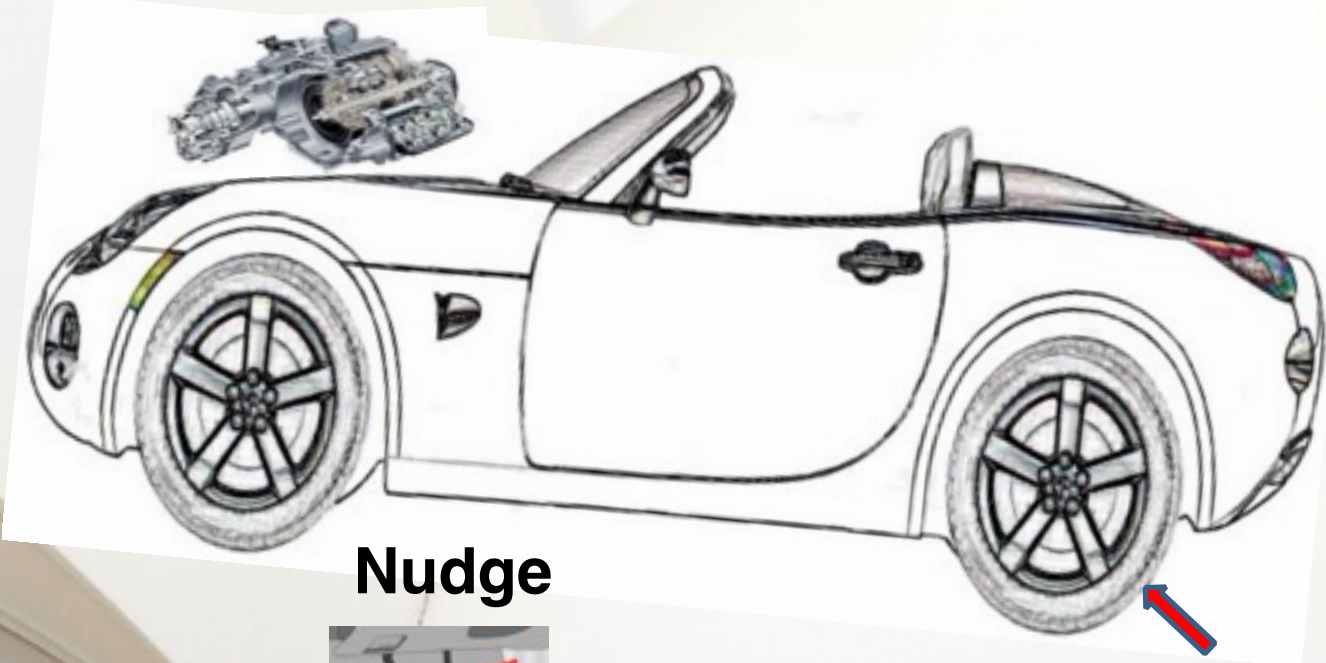


Nature AND Nurture



Visualize our TATN Framework as a Car

Story



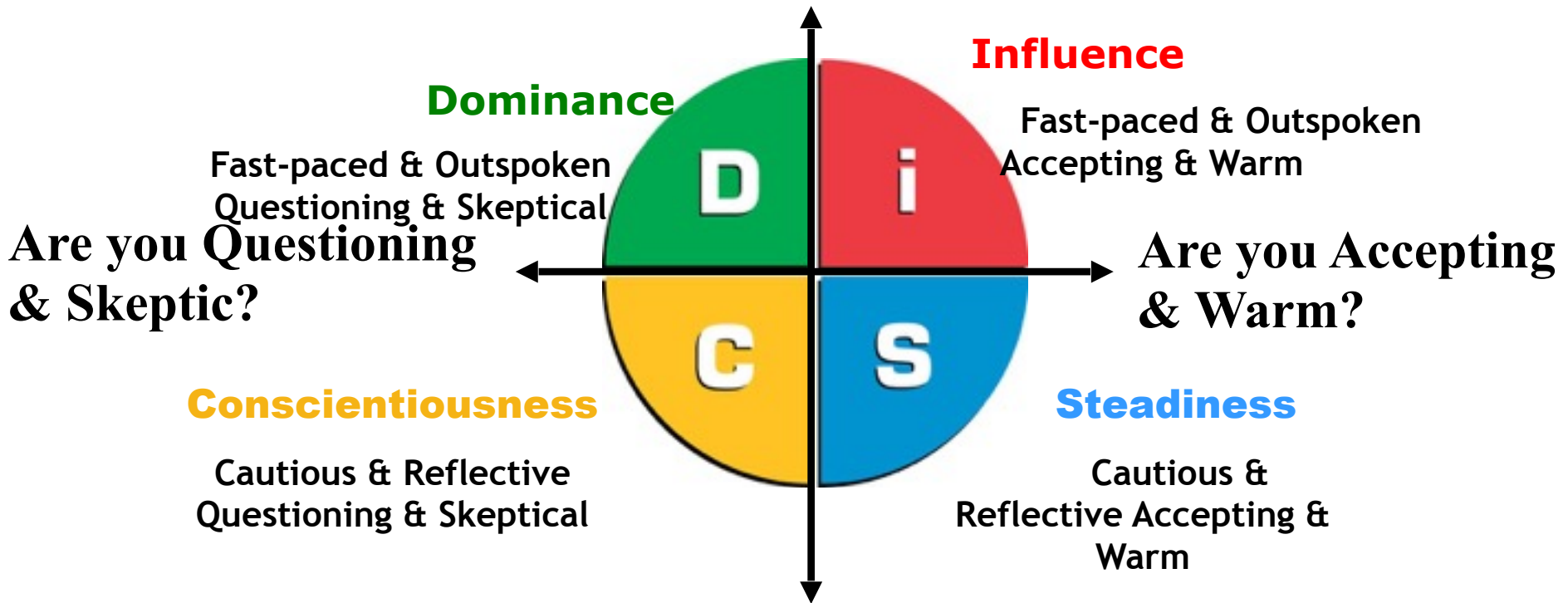
Nudge



Personality Profiles

Practice DiSC Mapping

Are you Fast-paced & Outspoken?



Are you Cautious & Reflective?



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