



# iOS @ Audible

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# Largest producer and retailer of Audiobooks... worldwide!



# **Interesting Facts**

### In 2015

1.6 billion hours of audio downloaded globally

• 90+ minutes (on avg.) of listening per day, per member in the U.S.

 More than 17 books a year (on avg.) downloaded by members globally

# Our History







#### Free

Category: Books

Updated: Apr 18, 2016

Version: 2.11 Size: 51.6 MB

Languages: English, French, German, Italian, Japanese

Seller: Audible, Inc. © 2015. Audible, Inc

Rated 4+

Compatibility: Requires iOS 8.0 or later. Compatible with iPhone, iPad, and iPod touch.

#### **Customer Ratings**

Current Version:

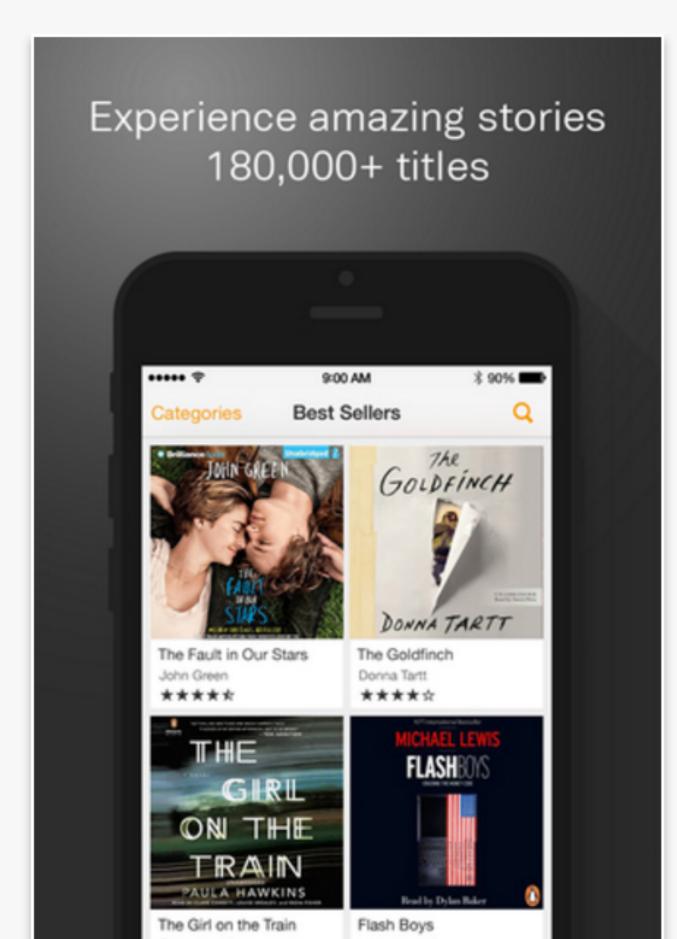
★★★★ 1644 Ratings

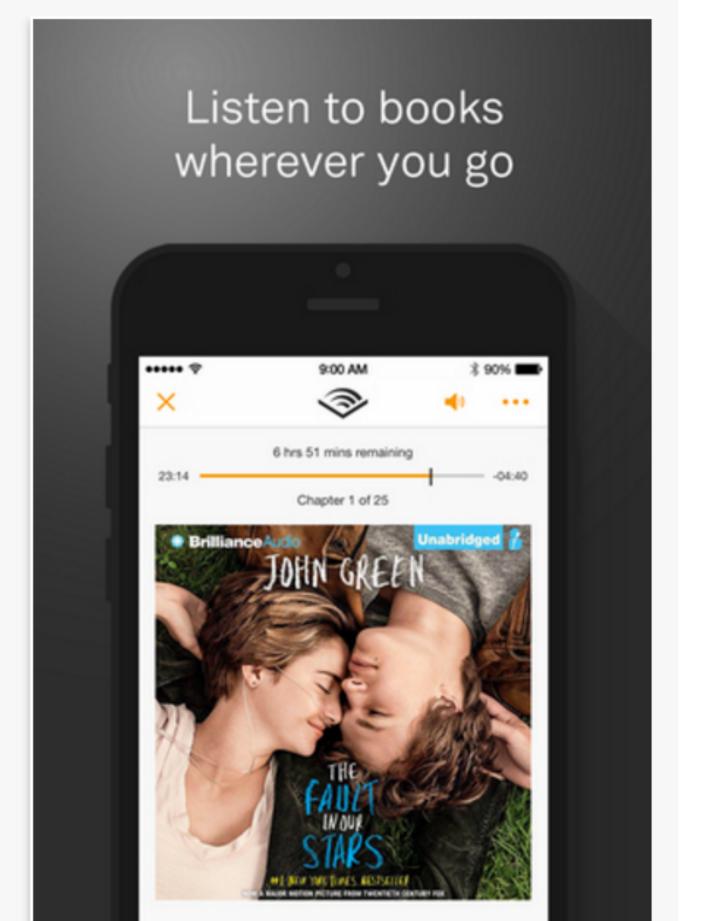
All Versions:

**★★★★** 88143 Ratings

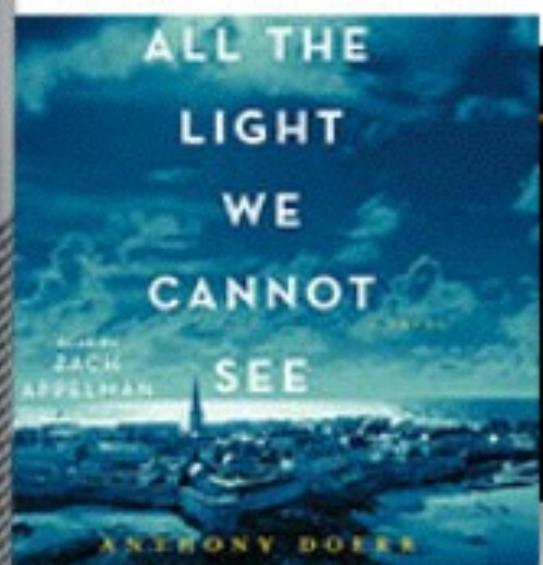
Screenshots

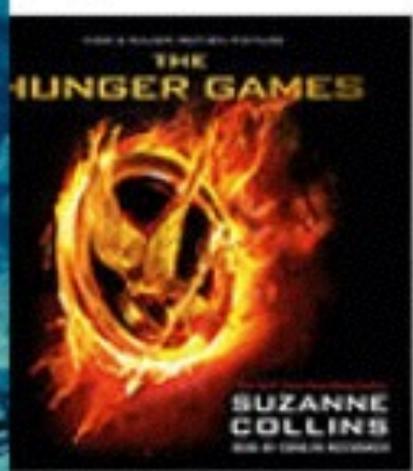
iPhone I iPad











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#### **Record Listening Stats**

**Audio Playback** 

Whispersync

**Audible API Integration** 

# Audible Experiences

**Offline Support** 

**Siri Integration** 

CarPlay

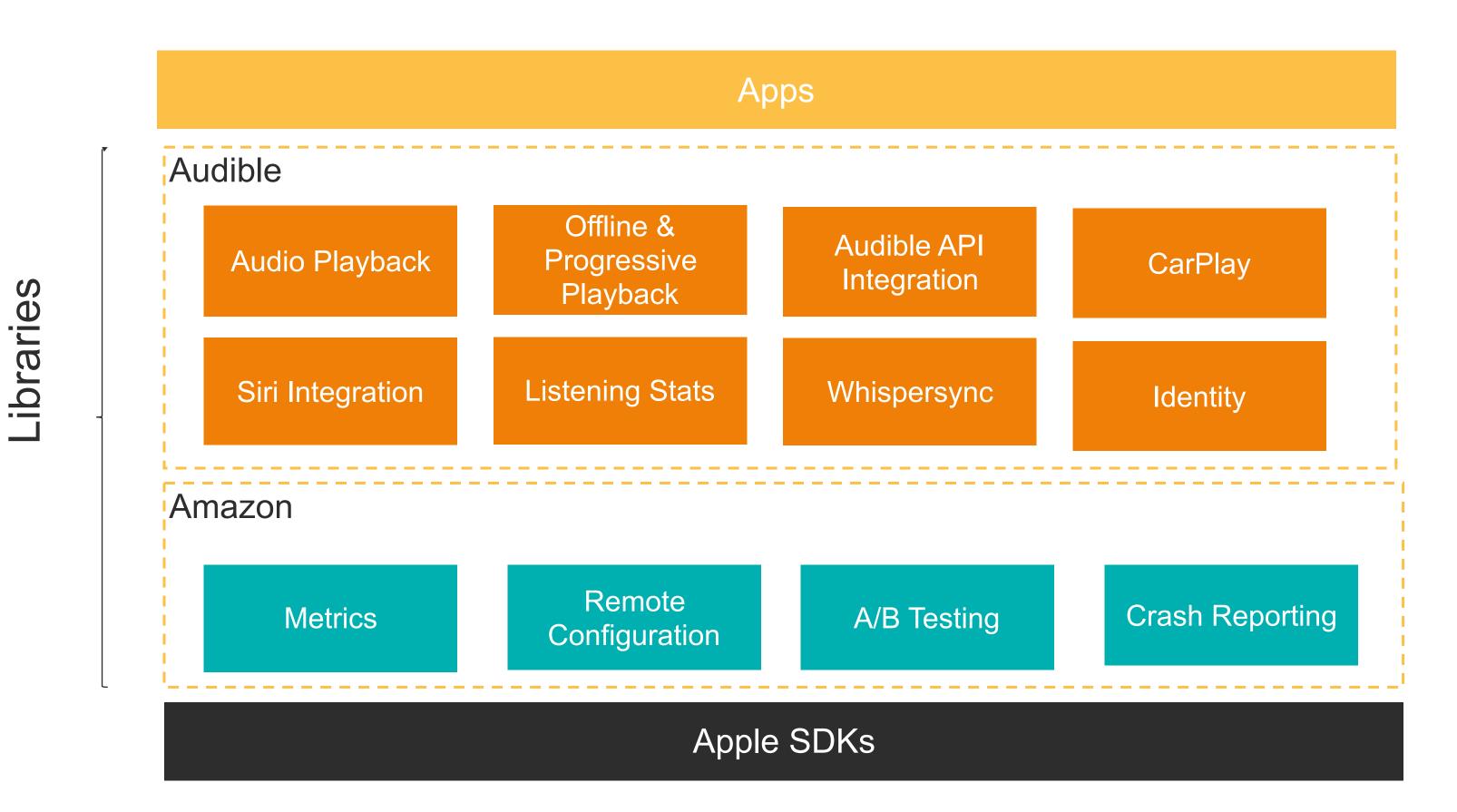
**Remote Controls** 

**Identity** 

# Our Stack



### **Our Stack**





# Audio Playback



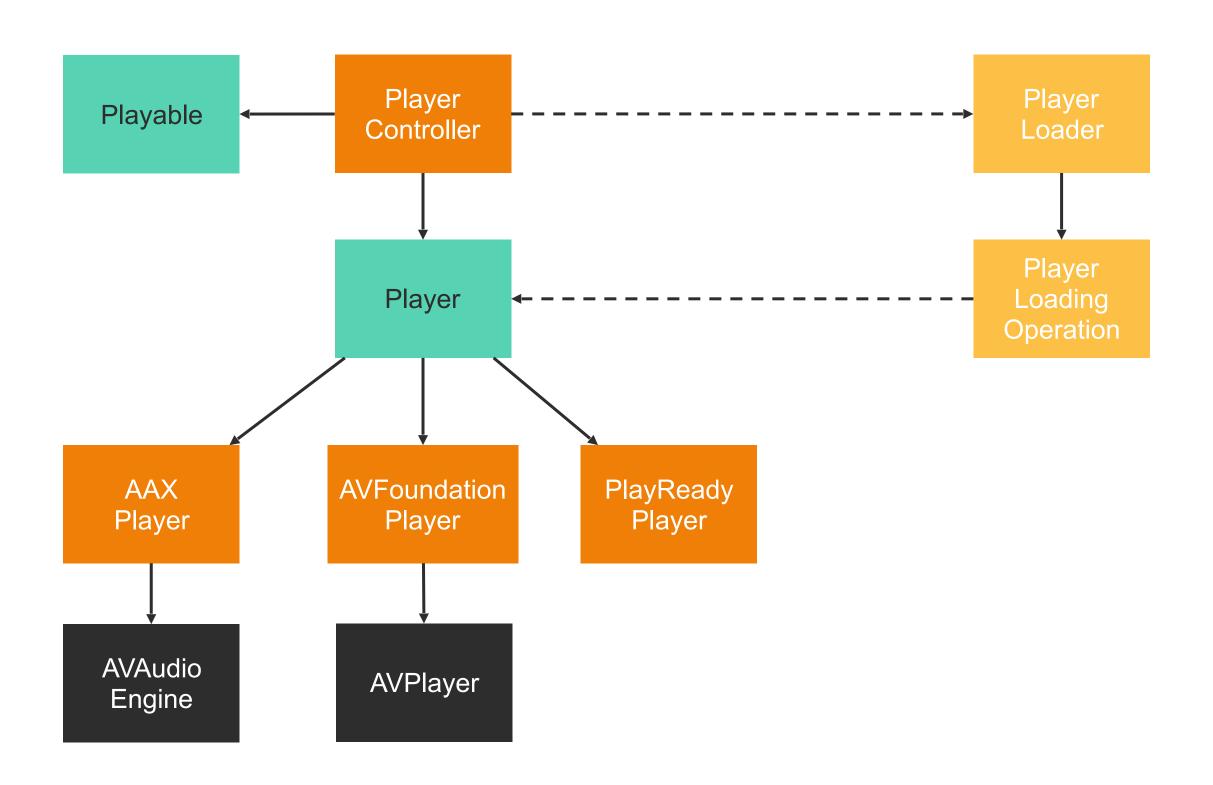
#### Our Stack Audio Playback

- Single Interface for multiple Audio Formats
  - AAX
  - HLS, MP3, iTunes
  - PlayReady

Variable Speed Playback Support

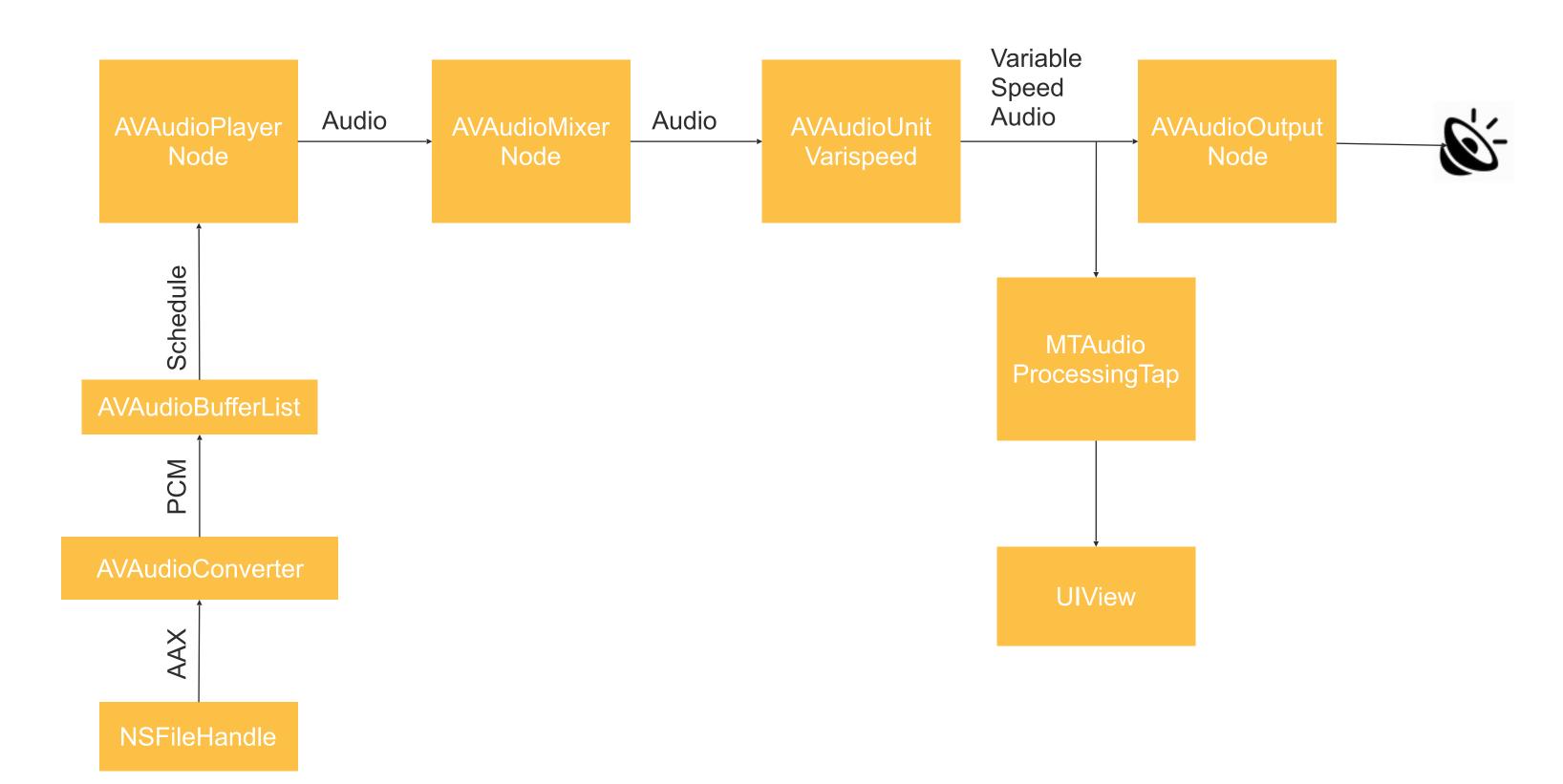


# Our Stack Audio Playback





# Our Stack Audio Playback – AAX

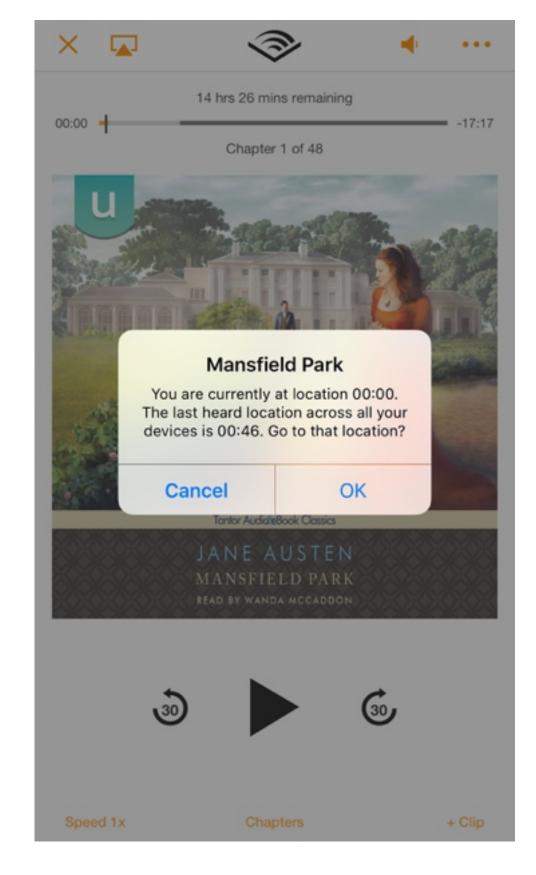


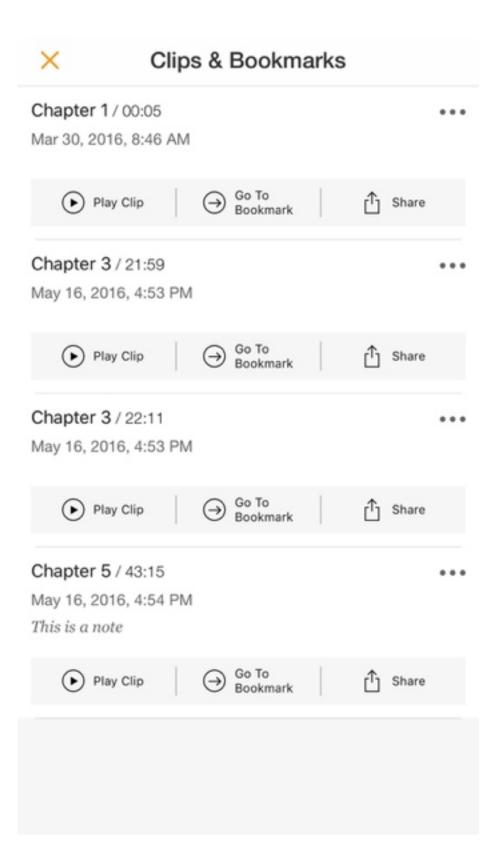


# Whispersync



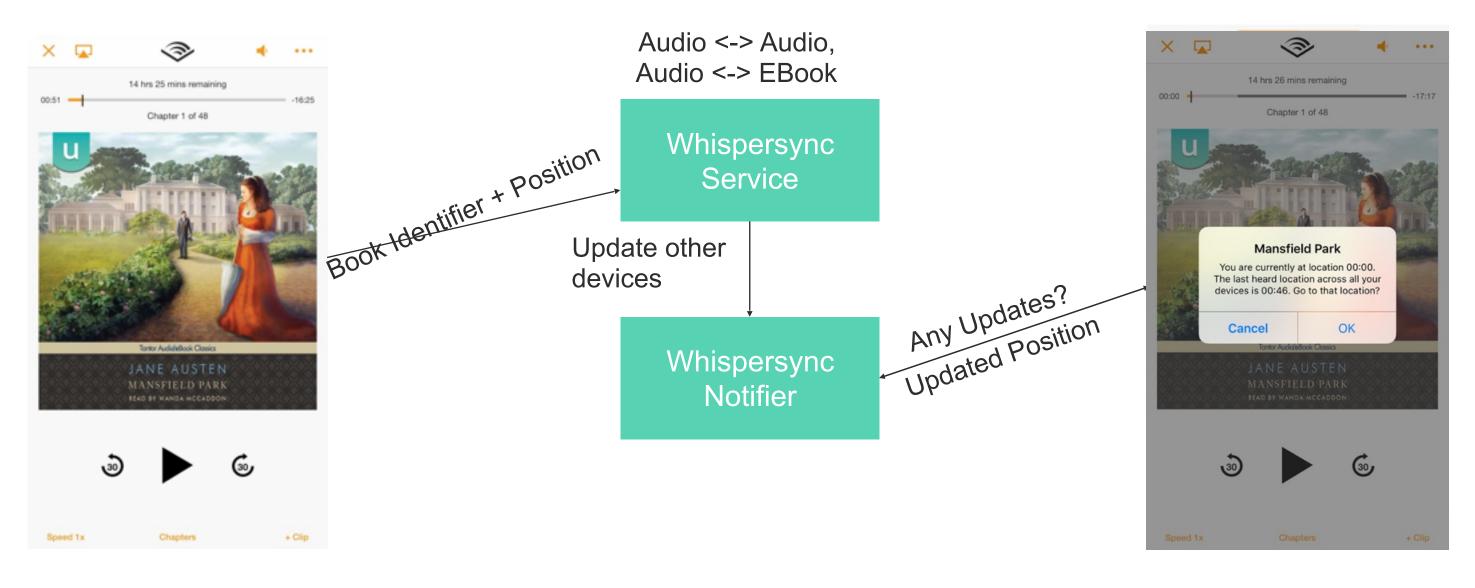
## Our Stack Whispersync







# Our Stack Whispersync



U SPENCE Plantage & Company to your control of the company to the

User Taps to Play



