Alexander Calder, Pyramids, 1970, https://www.artsy.net/artwork/alexander-calder-pyramids-1

Managing Tech Teams

ART SY

StackUp

@dblockdotorg | 2016

Make art as popular as music

Bring all of the world's art online

The World's Largest Database of Contemporary Art

4,200+ GALLERIES (x2 over LY)

50,000 ARTISTS

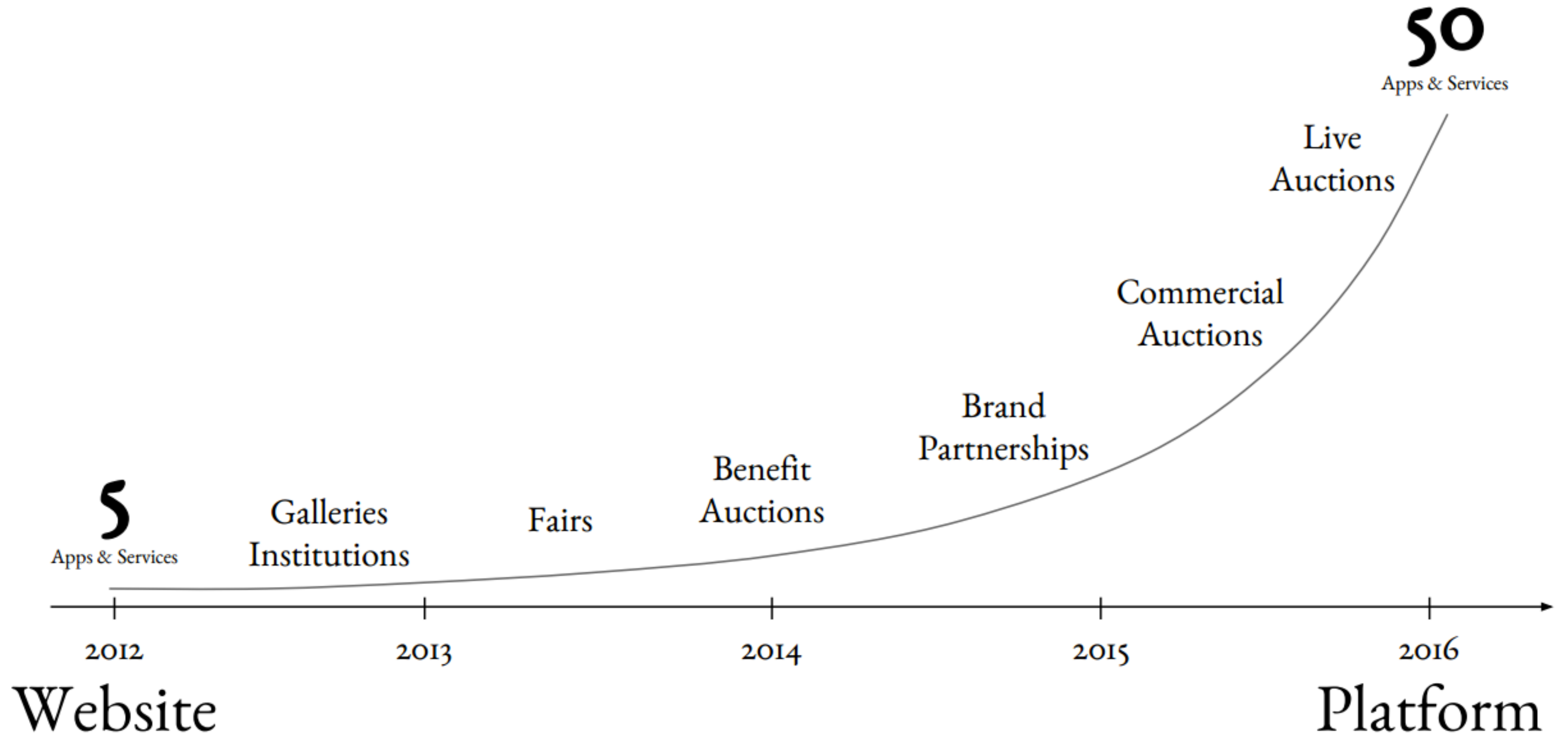600 MUSEUMS

689,619 ARTWORKS

20 AUCTIONS

60+ ART FAIRS

A Big Challenge

Sean Landers, Pretzel Gallery
instagram.com/kidsandsharks

—
Platform

5
Apps & Services

50
Apps & Services

Live
Auctions

Commercial
Auctions

Brand
Partnerships

Benefit
Auctions

Fairs

Galleries
Institutions

2012   2013   2014   2015   2016

Website   Platform

Websites, Apps, Infrastructure

Management at Artsy

ARTSY

—

Management at Artsy

1. Enable individual contributors to do their best work
2. Try not to tell people what to do
3. Profit

Teams at Artsy

Businesses

Listings	Marketplace	Media

Customer-Facing Teams

Gallery, Fair & Institutions Partnerships	GFI Relations	Auctions Ops	Editorial

Product Teams

Auctions	Publishing	Partner Success	Collector / GMV

Practices

Platform Engineering	Design	Finance	People Ops	Marketing & Comms.

Engineering ♥ Product

1. Partner Success
2. Collector GMV Web & iOS
3. Auctions
4. Publishing
5. Platform Engineering

6. Web Practice
7. Mobile Practice

ALAN JOHNSON

Engineering Lead, Auctions

CHARLES "CAB" BROSKOSKI

Engineering Lead, Collector Experience & GMV

KANA ABE

Software Engineer

ELOY DURÁN

Engineering Lead, Collector Experience & GMV iOS

CHUNG-YI CHI

Engineering Lead, Partner Success Engineering

JOEY AGHION

Director, Platform Engineering

ORTA THEROX

Director, Mobile Engineering

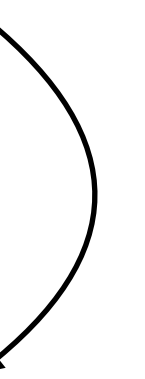**CRAIG SPAETH**

Director, Web Engineering

~~Management~~ Leadership at Artsy

1. **What**
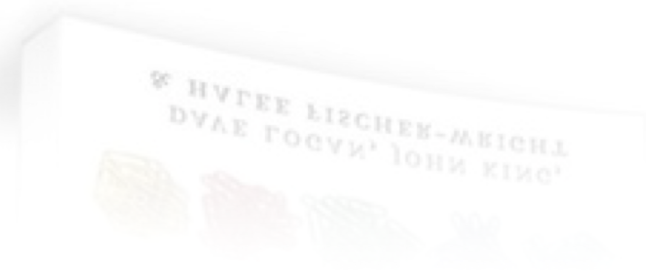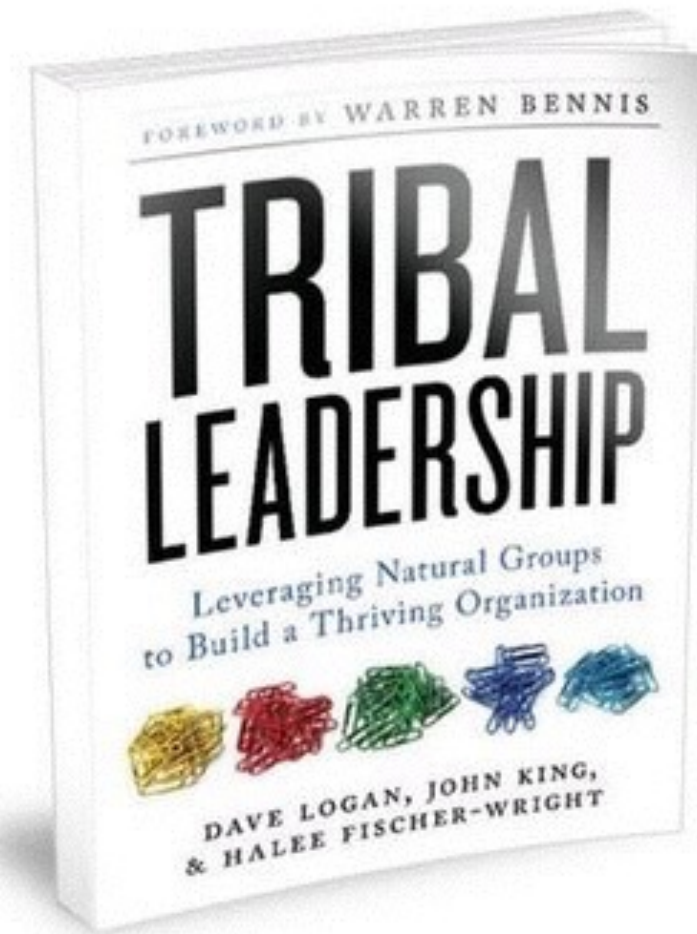   How much did you/your team advance Artsy's business goals?

2. **How**
   How did your/your team's actions embody Artsy's values and advance Artsy's culture?
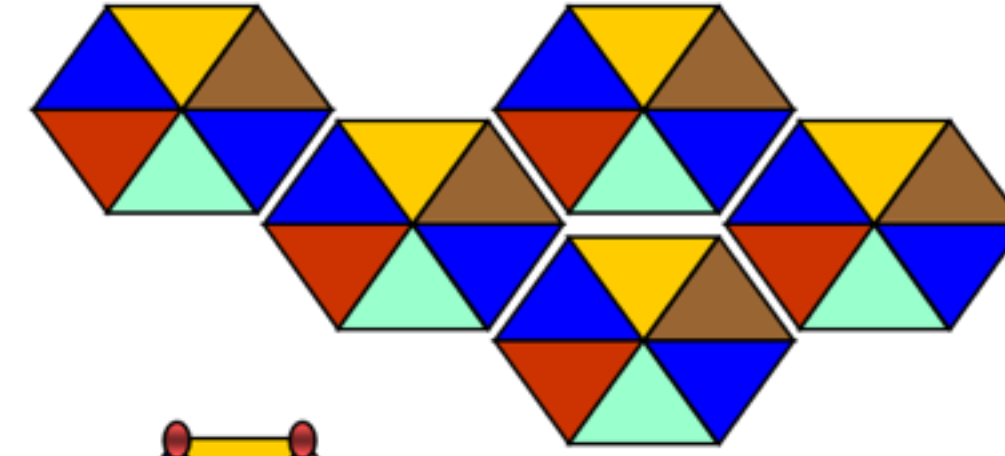
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How? Artsy Values

1. Art x Science
2. People are Paramount
3. Quality worthy of Art
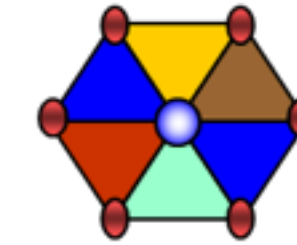4. Openness
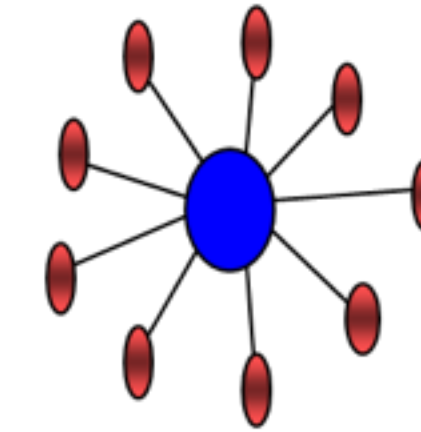5. Positive Energy
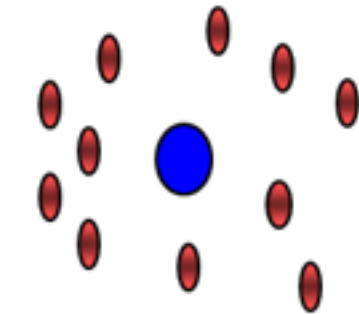
Tribal Leadership

Webbed Network Team

Stable Partnership Triads

Hub & Spoke Dyads

Interior Monad

Exterior Monad

From *Tribal Leadership*, Logan, King & Fischer-Wright, 2008, HarperCollins

AMA, thank you.
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@dblockdotorg